

Saxton Bampfylde



Professor and Dean, Faculty of Arts and Social Sciences

Appointment Brief

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The University of Hull is seeking to appoint a Dean of the Faculty of Arts and Social Sciences. The successful candidate will be of professorial standing, and appointed as such in the Faculty on a permanent basis. The position of Dean is an additional part-time appointment for a term of five years, which can be renewed for another five years. The University is keen for the new Dean to take up the post as soon as possible.

This candidate pack sets out the role description, person specification and the application protocol. It also provides background information regarding the University of Hull, the Faculty of Arts and Social Sciences, the City of Hull and the East Riding of Yorkshire.

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Message from the Vice-Chancellor

Vacancy for the Professor and Dean, Faculty of Arts and Social Sciences

I welcome your interest in the University of Hull and am delighted that you are considering applying for this post at what is an exciting time for the University.

The University of Hull is a prominent university in Yorkshire. It pursues its academic endeavours in the international arena, whilst at the same time recognising its responsibilities as an anchor institution in its local and regional communities.

The University of Hull's vision emphasises the pursuit of excellence, and our plans are bold and ambitious. A key objective is to enhance the University's stature and reputation as it navigates the fast changing challenges of the higher education landscape. Our strategic plan builds on a proud heritage of academic achievements over more than eighty years, whilst clearly positioning the University of Hull as a forward-looking and engaged university, contributing proactively towards creating and shaping a better future through its passion for advancing knowledge, education and empowering people.

The University of Hull is in the midst of a period of significant renewal and transformation across the institution. Our task is now to pursue our chosen vision with determination and vigour, and to ensure that the vision guides our decisions and priorities. We are at the cusp of a very exciting expansion and investment phase that will bring about step-change in our performance.

The Faculty of Arts and Social Sciences is one of our larger faculties. The Dean of the Faculty provides academic leadership and vision in the faculty, and is also a member of the University's Senior Management Group. In addition to having executive management responsibility in the faculties, the Deans also share in institutional corporate responsibilities and activities that cut across the institution.

Within this pack you will find the following:

- Background information on the University and Faculty of Arts and Social Sciences
- Role description and person specification
- Background information on Hull and the East Riding of Yorkshire
- Application protocol

I very much look forward to receiving your application for what will be a stimulating, challenging and professionally fulfilling role.

Yours sincerely,



Professor Calie Pistorius
Vice-Chancellor
July 2014



The Vice-Chancellor, Professor Calie Pistorius

Professor Calie Pistorius took up the position of Vice-Chancellor at the University of Hull on 1 September 2009. He was previously Vice-Chancellor and Principal of the University of Pretoria in South Africa from 2001 until 2009 and a former chairman of the National Advisory Council on Innovation (NACI) in South Africa.

Professor Pistorius obtained a BSc(Eng)(cum laude) in electronic engineering from the University of Pretoria in 1979 and a BEng (Hons) (cum laude) in electronic engineering from the same university in 1981. He obtained a Master of Science degree in electrical engineering from the Ohio State University in 1984, a PhD in electrical engineering from the same university in 1986, and a Masters degree in the management of technology from the Massachusetts Institute of Technology in 1994. He is also an alumnus of the Harvard Business School, having completed the AMP programme in October 2003.

Professor Pistorius is a Chartered Engineer, a Fellow of the IET, the Royal Society of South Africa and South African Academy of Engineering, a Member of the Academy of Science of South Africa and a Senior Member of the IEEE. He is a member of boards of the Humber Local Economic Partnership (LEP), Yorkshire Universities and The Deep, and serves on the regional board of the CBI for Yorkshire and the Humber. He has acted as a consultant on issues relating to national innovation policy, competitiveness, management of technology and innovation, and published widely in these fields.



Hull Campus

About The University of Hull

The University of Hull is an institution with a long heritage of academic excellence and is rich in tradition. Established in 1927 as University College Hull, it was initially an outpost of the University of London. In 1954 it was granted a Royal Charter and became England's fourteenth university. The University's alumni and staff include some of the most inspirational figures of modern times. It has an illustrious history which includes pioneering developments in science and engineering, health, business, education, humanities and social sciences as well as performing arts. The University today is a vibrant and future-oriented institution, recognised for excellence in learning and teaching as well for its commitment to research, enterprise and engagement. The University is known for its friendliness, high quality student experience and outstanding student satisfaction, as well as the employability of its graduates.



Venn Building

The University's main campus is located in Kingston upon Hull on the north bank of the River Humber, with a satellite campus in Scarborough in North Yorkshire. It is one of only a handful of coastal universities on the east coast of England, and is the primary provider of higher education in its hinterland in Hull and the Humber region, the East Riding of Yorkshire, North Yorkshire, North Lincolnshire and North East Lincolnshire. Circa 18,000 students are enrolled at the University, including more than 2,000 international students.

The University's academic structure is arranged in six faculties, viz. the Faculty of Arts and Social Sciences, Faculty of Education, Faculty of Health and Social Care, Faculty of

Science and Engineering, Hull University Business School and the Hull York Medical School (jointly with the University of York).

Research and enterprise are core academic activities of the University. Amongst its most well known achievements are the discovery of liquid crystal that made liquid crystal displays possible and the bone density scanner which revolutionised the detection of osteoporosis. Both of these were featured in Eureka UK's list of '100 discoveries and developments in UK universities that have changed the world'.



The Strategic Plan (2011 – 2015)

In 2011 the University of Hull articulated its vision: to offer excellent learning and teaching, research intensity and innovative enterprise, an outstanding student experience, internationalization and an anchor institution role within a broader context of engagement.

“...advance education, scholarship, knowledge and understanding by teaching and research, for the benefit of individuals and society at large”

Royal Charter, University of Hull, 1954

At the same time it adopted an investment driven Strategic Plan (2011-2015) centred on the pursuit of excellence and securing a growth in stature and reputation. The University's strategic objectives and the targets for each of its associated Key Performance Indicators are extremely ambitious; step changes, rather than merely incremental improvements, will be required if they are to be achieved.

These step changes will be manifested in a number of initiatives, including the introduction/enhancement of academic disciplines, the augmentation of the University's existing interdisciplinary themes, opportunities posed by a multi-campus strategy. Four defined 'change programmes' are also underway, viz:

- The Student Experience Programme which keeps students at the heart of the University by ensuring they are offered a personalised experience in a supportive and creative environment;
- Curriculum 2016 which will refine and define the University's core offering so that its students benefit from modern, attractive and stimulating courses;

- The Academic Investment Initiative which will shape the profile of the University's academic staff for 2020 and support them to develop their research and teaching in new and exciting ways;
- The IT Transformation Journey which will enhance and enable academic and non-academic life across the University by improving information systems and services and introducing innovative solutions.



In the evolving higher education landscape securing such step changes is essential if the University is to enhance its standing in the sector and remain responsive and sustainable.

The challenge is great; but the University of Hull is a place where everyone contributes and is inspired by an ethos of 'going beyond'. Only by doing things exceptionally well can the University achieve its vision. It is determined to exceed expectations and to encourage its students to strive for excellence in whatever they do in life.

The University is seeking people who share these ambitions and its passion for building a better world.

Detailed information regarding the University of Hull can be found on its website at: www.hull.ac.uk

Information regarding the University's vision, mission and strategic plan can be found at: www.hull.ac.uk/strategy

Key documents, including the annual reports and statements of accounts are located at <http://www2.hull.ac.uk/theuniversity/key-documents.aspx>

An overview of the four change programmes can be found at www.hull.ac.uk/inspiring-change

About the Faculty of Arts and Social Sciences

The Faculty has more than 450 staff and circa 5,300 students involved in research and teaching.

The Faculty is structure as follows:

- The School of Languages, Linguistics and Cultures
- The School of Social Sciences
- The School of Politics, Philosophy and International Studies
- The School of Drama, Music and Screen
- The Law School
- The School of Arts and New Media
- The Department of English
- The Department of History

The Faculty maintains a long-standing involvement in interdisciplinary research with staff taking leading roles in a number of the University's interdisciplinary institutes as well as other research centres, institutes and networks. Among the Faculty's thriving and internationally-recognised research centres are: the Larkin Centre for Poetry and Creative Writing, the Maritime Historical Studies Centre, the Centre for Security Studies and the Centre for Criminology and Criminal Justice. The Wilberforce Institute for the Study of Slavery and Emancipation (WISE) was recently elevated to a University-level institute. The Faculty's commitment to providing the highest quality student experience is evident from their outstanding success in the National Student Survey with nine of their subject areas receiving overall satisfaction scores of more than 90%.

Central to their richly varied research and teaching activities is their high-profile team of dedicated academics. The Faculty engages with and contributes to the region's communities through its research and teaching. There is an established tradition of providing public events that come from the Faculty's strengths in music, the performing arts and creative writing. These include drama performances, music concerts, poetry readings and literary events. Speakers have included Man Booker Prize winners, acclaimed novelists, actors and celebrated poets. The Faculty played a key role in supporting Hull's successful bid to become the UK City of Culture 2017 and will contribute to the year-long programme, establishing a legacy for the future.

Role and person specification

Professor and Dean - The Faculty of Arts and Social Sciences

The University of Hull has its main campus in Hull and a satellite campus in Scarborough, with academic activities on both campuses. The University's academic structure comprises of a number of faculties, each headed by a Dean. Most of the faculties in turn comprise of a number of departments whereas others are organised in terms of subject groups and centres. The Hull York Medical School (HYMS) is shared with the University of York and as such has a different and unique organisational model and governance structure. In addition to faculties and their constituent departments, there are also a number of research institutes and centres in the University, with some operating across departmental and faculty boundaries.

The Dean of the Faculty provides academic leadership and vision in the faculty. The Deans are members of the Senior Management Group (SMG). Together with the Vice-Chancellor (VC), other members of the Executive and Senior Management Group (SMG) as well as and heads of academic departments, schools and service departments, they are responsible for the delivery and promotion of the University's vision, mission, strategic objectives and KPIs as well as values, inter alia through contributions to the development and implementation of the University's strategic, annual and other plans, as well as for the promotion and enhancement of the University's reputation, stature and image. As such, the Deans share in institutional corporate responsibilities and activities that cut across the institution. The Deans will, from time to time, participate in pan-University projects and committees, and also partake in special projects.

The Dean is the senior executive of the faculty, and is responsible to the VC for the effective, efficient and transparent management and administration of the Faculty's full range of activities (as set out in the University's ordinances). He/she is a member of the Senate, chairs the Faculty Board and represents the faculty on the Senate Executive Board. The Dean ensures that the faculty attains its agreed objectives and KPIs, creates an intellectually stimulating and culturally vibrant, pleasant, safe and eco-friendly environment in which its students and staff can flourish, and one that is committed to effective, efficient, caring, collegiate and innovative approaches to learning and teaching, research and enterprise, and engagement, people-centred management and administration, and good governance.

Reporting lines

Deans ultimately report to the VC, with a day-to-day reporting line to the Deputy Vice-Chancellor (DVC). They will liaise with the other members of the Executive regarding issues their remit as appropriate. Heads of Schools, Heads of Departments or Heads of subject groups (as the case may be) in the faculty report directly to the Deans, as do Associate Deans and other senior administrative staff.

Main Duties

1. To provide general and academic leadership and vision in the faculty, enabling it to fully contribute to the University's vision, Strategic Plan and other objectives. The Dean leads the faculty in a visionary manner that inspires the staff and students, promotes and encourages scholarship and academic excellence, and enhances the faculty's and University's stature and academic reputation.
2. To provide academic leadership in relation to learning and teaching, research and enterprise, and engagement; including scholarship and development of professional practice.
3. To manage and administer the faculty within the University's delegation framework, ensuring that the governance, management and organisational structures and processes of the faculty are effective, efficient and transparent, that the process of decision making is clear and that the operational processes conform to the University's Charter, Statute, Ordinances, policies, procedures and institutional rules. The Dean must ensure that he/she is and remains conversant with these. The effective and efficient management and administration, including those functions pertaining to planning, human resources, finances and procurement, student administration, marketing and communication, risk management, intellectual property as well as the use and allocation of physical, intellectual and ICT resources. Participating in the setting and attaining of institutional KPIs, as well as KPIs and other performance metrics on the faculty and departmental levels, ensuring that these contribute towards the attainment of institutional objectives, targets and KPIs. In managing the faculty, the Dean works with the VC and other members of the Exec and SMG, as well as the appropriate service departments, in addition to colleagues in his/her own faculty.
4. To lead, manage and administer the faculty's activities on the Scarborough campus (where appropriate) as an integral part of the faculty, working and liaising with the Principal of the Scarborough Campus within the management model for the campus.
5. To prepare, with colleagues and the Executive and other members of the SMG (as appropriate), the academic and business strategy for the faculty in accordance with the University's strategic plan and corporate objectives and take responsibility for its delivery through effective and efficient operational planning.
6. To develop and actively pursue an income generation strategy from external sources to enhance the growth and diversification of income streams, inter alia by the delivery of continuing education and CPD, exploiting new business, and research and enterprise opportunities; as well as fundraising, liaison with the Director of Development and Alumni Affairs. Deans will ensure that contracts with external bodies are executed in accordance with the University's delegations and rules, that they are diligently managed in accordance with all the relevant prescriptions and that agreed outputs are delivered on time and within budget. They will effectively manage the available financial resources to secure the financial viability of the faculties, whilst adhering to the University's objectives regarding value-for-money.
7. To ensure that the faculty's programmes are delivered and research and enterprise conducted according to the rules and guidelines of the University and its Senate; and to ensure that the curricula remain relevant and are continuously refreshed and

renewed, and that the University's technological infrastructure supporting learning and teaching is optimally utilised. Deans will seek opportunities for new and refreshed programmes in response to changes in market demand, ensuring that the quality and standards of programmes within the faculty's remit are maintained and enhanced.

8. To raise the research profile and output of the faculty, and to actively exploit the opportunities for working with business, public and private sector bodies and the community in the UK and abroad, ensuring that support is provided for the faculty's research and enterprise activities: and to promote and facilitate the faculty's participation in the University-level institutes and related interdisciplinary initiatives.
9. To ensure coherent and effective structure and processes within the faculty which maximise the student experience and satisfaction, enabling enhanced student recruitment, retention and satisfaction. The Dean will also ensure that the faculty encourages the broader development of students, and that an appropriate pastoral environment and care are provided (in conjunction with the central Student Support Service). The Dean is responsible for the promotion of quality in the faculty and adherence to the University's quality standards and norms, and to participate in internal audit processes where appropriate.
10. To actively promote and market the faculty and the University, working with the Department of Marketing and Communications where appropriate, aligning the faculty's marketing approaches with that of the University.
11. To foster, promote and encourage cooperation with regard to learning and teaching, research and enterprise, and engagement across departmental lines as well as between the various faculties; and to pursue cooperation with other educational institutions in the UK and abroad in support of the University's strategic objectives and internationalisation strategy.
12. To work with key stakeholders, including employers and professional and statutory bodies, to ensure and promote the standing, recognition and reputation of the faculty and the University, its programmes and research, pathways and other work encouraging multi- and interdisciplinary collaborations.
13. To actively represent the faculty internally and in the wider academic, professional and social communities in the UK and abroad so as to secure recognition of the excellence of its work and contribute to the shaping of the academic community across the University.
14. To meet agreed targets for the recruitment of Home/EU as well as international students, including undergraduate students, postgraduate taught students and postgraduate research students, ensuring an active participation of the faculty with regard to student recruitment.
15. To cultivate and maintain relations with alumni, liaising with the Director of Development and Alumni Affairs.
16. Through the structures and practices within the faculty, maximise the performance of all academic and support staff through effective leadership and management as well as the development and required training of staff to ensure staff are motivated to achieve the highest standards of performance in a collegiate and mutually supportive

environment. Deans will ensure that fair and transparent staff appraisal, development and reward strategies as well as workload models where appropriate, are in place and effectively operated and aligned with the University's institutional practice.

17. To promote internal communication, and ensure that all staff are kept informed of University and faculty affairs and plans (including the targets and progress with regard to the University's Strategic Plan), understand the external context in which they and their colleagues work and have the opportunity to contribute where appropriate to the formulation of policy.
18. In the faculty, to be responsible for (including through the necessary delegations):
 - a. Health and safety matters within the faculty, including the establishment and maintenance of safe working practices in accordance with legal requirements and University procedures.
 - b. The pro-active promotion and implementation of all the relevant equality and diversity statutory requirements within the faculty, in accordance with legal requirements and University policies.
 - c. Data protection and Freedom of Information issues within the faculty, in accordance with legal requirements and University policies.
 - d. Prevention of fraud and bribery in accordance with legal requirements and University policies
19. Deans are strongly encouraged to contribute personally to the learning and teaching within the faculty and to remain active with regard to research and enterprise. Participation in academic and learned societies as well as professional bodies is also encouraged.
20. To perform such other duties temporarily or on a continuing basis, as may reasonably be required, designated as such by the Vice-Chancellor or Pro Vice-Chancellors; as well as those designated to deans by the University's Charter, Statutes and Ordinances.

Person specification: qualities, skills, competencies and experience

The Deans of Faculty provide institutional and academic leadership in the faculties and the broader University, and as such they are expected to have and maintain an appropriate academic stature in an academic discipline commensurate with the academic activities of the faculty, typically on a professorial level. The Dean will have demonstrated abilities to execute the duties and responsibilities set out above, and in addition will have:

- An outstanding academic reputation with a proven track record, typically with a doctoral degree or equivalent, substantial research experience (demonstrated by publications in peer reviewed journals and/or books as well as the building of research groups and/or the creation of an environment that successfully produced research, personally supervision of doctoral and post-doctoral students and a record of successful grant income).
- The ability to provide strong academic leadership and vision, enthuse and inspire, promote excellence in learning and teaching as well as research and enterprise, and engagement, and create an environment in which these can flourish.
- An understanding and appreciation of the academic disciplines in the faculty.
- Credibility within the faculty, University and broader academic community, and the ability to enhance and add value to the management cadre of the University.
- Experience of curriculum development.
- Experience in and knowledge of student recruitment.
- Excellent team skills, interpersonal and communication skills (oral and written), an innovative mind set, the ability to delegate, a customer focus and the ability to persuade, influence and negotiate.
- Demonstrably successful management and administrative ability and experience on a senior level in a large organisation, including the management of change, innovation, human resources, physical and ICT resources, large budgets and business plans, risks, marketing and communications as well as quality assurance processes.
- Demonstrably successful experience of strategic planning and leading strategic projects and people, and an ability to deliver results.
- An understanding of the HE environment in the UK, including the funding, research assessment and quality mechanisms.

Appropriate management training and qualifications will be a recommendation. Deans must have the ability and flexibility to travel in the UK, EU and abroad. Deans' objectives are agreed annually with the DVC, with formal mid-year and end-of year assessments.

Deans will be expected to undertake required training, before and after appointment.

How to apply

Saxton Bampfylde Ltd is acting as an employment agency advisor to the University of Hull on this appointment.

Applications should be sent by email to AHUL@saxbam.com or apply through our website at www.saxbam.com/jobs

Alternatively they may be sent by post to:

Alex Stewart
Saxton Bampfylde (ref: AHUL)
PO Box 198
Guildford
Surrey GU1 4FH

The closing date for applications is **noon on Tuesday 26 August 2014.**

Applications should please include:

A covering letter explaining why this appointment interests you and the details of your current position, including a brief description of your duties and responsibilities, start date, salary and notice period.

Complete curriculum vitae including full details of:

- Educational and professional qualifications (indicating where and when they were obtained).
- Employment history giving details where applicable of budgets and numbers of people managed, relevant achievements in recent posts and latest remuneration.
- Publication history.
- Research grants awarded.

It is important that these documents address the criteria set out in the person specification.

Please include current postal address; daytime, evening and mobile telephone contact numbers and e-mail addresses, which will be used with discretion.

Three relevant referees (referees will only be contacted with your knowledge).

Queries

If you have any queries about any aspect of this appointment, or merely wish to have an informal discussion, please contact Professor Glenn Burgess, Deputy-Vice-Chancellor.

Tel: 01482 465447. Email: p.g.burgess@hull.ac.uk

Expenses

Reasonable out of pocket expenses, supported by receipts will be reimbursed, including second class return rail fare. Please note that the University is unable to reimburse expenses if you are successful at interview but subsequently reject an offer of employment.

References

The appointment will be subject to the receipt of satisfactory references and medical clearance.

Timescales and process

The timetable for the recruitment process is indicated below:

Schedule	Date
Closing Date	Tuesday 26 August
Short listing meeting	Week commencing 2 September (to be confirmed)
Final panel interviews	Late September (exact date to be confirmed)
Offer and acceptance	Immediately following interviews
Taking up of position	As soon as possible

By submitting an application, applicants indicate that they acknowledge the process and timetable above. Applicants who are put on the short list will be informed via telephone or email

Terms of Appointment

The post is appointed on a continuing basis and will be based at the University's Hull campus.

A Dean will have a substantial appointment as an academic in the University. The duties as Dean of a Faculty will be additional to the substantial appointment and be of a fixed term nature.

A Dean will be appointed for an initial term of five years. At the end of this term, the Dean can be reappointed for a second five year term without the need for internal or external advertisement. The decision will be made by the University following an assessment of the Dean's and Faculty's performance during the term, and will be influenced by the future requirements of the post. At the end of the second term, the position will be advertised internally and externally. The incumbent may then apply if he/she wishes, although the application will be considered with other internal and external applications.

Salary and pension

The remuneration for the successful candidate will be competitive and determined on the basis of previous qualifications, skills and experience. The appointment is pensionable.

Relocation support

Relocation support is available.

Equality

The University of Hull is committed to promoting equality and diversity in all its activities and aims to provide a work, learning, research and teaching environment free from discrimination and unfair treatment. This commitment is set out in our Equality and Diversity Policy and other related policies.

The University of Hull is committed to eliminating unlawful discrimination, promoting equality of opportunity and promoting good relations between people of different racial groups, abilities, gender, age, sexual orientation, religion and belief.

How you can help us

All candidates are requested to complete the University's online Equal Opportunities Monitoring Form found at the end of online application. The information on the form will be treated as confidential and used for statistical purposes only and will not be treated as part of your application.

About Hull and the East Riding of Yorkshire

The University of Hull's main campus is located in the city of Kingston upon Hull on the North bank of the River Humber. The Yorkshire and Humber region has a population of nearly 5 million, which makes it larger than 80 of the world's countries.



Hull will be UK City of Culture in 2017.

After being named as one of the four finalists earlier this year, Hull's bid attracted an outpouring of support which helped the city beat off tough competition from Dundee, Leicester and Swansea Bay.

The University of Hull has strongly supported the City of Culture team throughout the bidding process. As a 'Hull 2017 Angel', the University has not only pledged funding, but it is also a key contributor to the cultural value of the city. The campus will be the venue for City of Culture exhibitions and events.

The year 2017 also has an added significance for the University, as it will celebrate 90 years since the institution was founded as 'University College Hull'. The city will now deliver a spectacular programme for 2017 that will deliver artistic excellence and events on scale never seen before in the city – and will entice visitors from the whole of the UK and beyond. Inspired by Larkin's poem 'Days' the ambition is for each day of Hull 2017 to make a difference to a life in the city, the UK and the world.

For further details on Hull's UK City of Culture programme you can visit:

www.hullcc.gov.uk/2017Hull

Hull is an exciting city surrounded by the East Riding of Yorkshire. It is a fast paced riverside city that is investing in its people and its community. It is a thriving and dynamic waterfront community with a proud maritime heritage, boasting the UK's busiest port complex. The momentum in Hull and the Humber region provides significant opportunity for existing

businesses and new investors, with sites, services and expertise for UK and global operations.

The region is home to the Humber Bridge - a magnificent piece of civil engineering which took over nine years to build and is one of the world's longest single span suspension bridges - as well as The Deep, one of the most spectacular aquariums in the world and a research partner of the University of Hull.



The East Riding of Yorkshire is steeped in heritage and known for its beautiful and unspoilt countryside, open plains and rugged hills. It offers dramatic coastlines, award winning sandy beaches, picturesque villages and historic market towns. The coastal resorts of Flamborough Head, Bridlington, Hornsea and Withernsea are popular family destinations as are the Market Towns of Beverley, Howden, Driffild, Pocklington and Market Weighton for a more relaxed pace of life.

The unrivalled quality of life in Yorkshire and Humber is founded on this combination of cosmopolitan urban areas surrounded by beautiful countryside. With no less than three national parks on the doorstep of a thriving commercial landscape, this is a region where work and life really can be kept in balance. As Britain's biggest county, Yorkshire has more historic houses, castles and national parkland than anywhere else, along with the best shopping in the North.

Investment in Renewable Energy

Hull has recently attracted significant investment in renewable energy, notably from Siemens and Associated British Ports (ABP) who will be investing £310 million in creating an enormous offshore wind turbine manufacturing and installation facility across two sites in Hull and Paull in the East Riding of Yorkshire. This major investment in the UK's offshore wind industry could create up to 1,000 jobs directly in the Humber region with many more in the supply chain, along with hundreds of jobs during the construction phase, which should commence in the Autumn of 2014. It is expected that both sites will be fully operational by mid 2017. The University of Hull, through its Centre for Adaptive Science and Sustainability (CASS), has worked with the Hull City and the East Riding of Yorkshire Councils to help bring this investment to fruition.

Getting to Hull

Hull's position at the gateway to Europe makes it an important centre for national and international travel. The city has excellent transport connections and a unique combination of air, sea, road and rail links.

By Road - Hull is equidistant (200 miles) from London and Edinburgh. The M62 joins Hull to Leeds, Manchester and Liverpool. Hull is located 100 miles from Manchester and less than an hour's drive from Leeds and York.

By Rail - In addition to the Transpennine Express and Northern Rail, Hull has its own rail company, Hull Trains, which offers special rates to and from the city, providing seven daily direct rail services to and from London in as little as 2½ hours. Visit www.hulltrains.co.uk for more details.

By Air - Humberside International Airport is five miles south of the Humber Bridge and 30 minutes' drive from the centre of Hull. KLM runs 4 daily flights to Amsterdam, where over

300 worldwide connections can be reached. The airport also offers year round flights to popular holiday destinations. Visit www.humberside-airport.co.uk for more details. Robin Hood Airport is one of the UK's newest Airports, an hour's drive away, offering low cost and holiday flights to many destinations across Europe and beyond. Visit www.robinhoodairport.com for more details.

By Sea - P&O Ferries offer daily overnight services from Hull to Rotterdam and Zeebrugge. The one million passengers using the port annually can now travel on the Pride of Hull and her sister ship, Pride of Rotterdam, which are the largest cruise ferries in the world. Visit www.poferries.com for more details.

Education and Schooling

The East Riding of Yorkshire and the City of Hull provide a broad range of educational opportunities close to the University, including a number of Further and Higher Education Colleges (including Hull College, Bishop Burton College, East Riding College and Selby College). The East Riding of Yorkshire's schools are performing exceptionally well, and exciting work is underway to improve the quality of education even further. The area also offers a good choice of independent schools with boarding and day school options, from nursery age to 18. Some of the leading independent schools in the area include Hymers College, Hull Collegiate School and Pocklington School. The University of Hull is also sponsoring the Thomas Ferens Academy in Hull.

Shopping, sport and culture

Hull's Museum Quarter, on the High Street in the heart of the Old Town, consists of Wilberforce House, the Arctic Corsair, the Hull and East Riding Museum (which contains the Hasholme Logboat – Britain's largest surviving prehistoric logboat), and the Streetlife Museum of Transport. Other museums and visitor attractions include the Ferens Art Gallery with a good range of art and regular exhibitions, the Maritime Museum in Victoria Square, and the Deep, a public aquarium.

The city has two main theatres. Hull New Theatre, which opened in 1939, is the largest venue which features musicals, opera, ballet, drama, children's shows and pantomime. The Hull Truck Theatre is a smaller independent theatre, established in 1971 that regularly features plays, notably those written by John Godber. Since April 2009, the Hull Truck Theatre has had a new £14.5 million, 440 seat venue in the St. Stephen's Development. The playwright Alan Plater was brought up in Hull and was associated with Hull Truck Theatre.

Hull has produced several veteran stage and TV actors. Sir Tom Courtenay, Ian Carmichael and Maureen Lipman were born and brought up in Hull. Younger actors Reece Shearsmith, Debra Stephenson and Liam Garrigan were also born in Hull. Garrigan attended Hull's Northern Theatre Company and Wyke College.

Hull has a large number of parks and green spaces. These include East Park, Pearson Park, Pickering Park and West Park. West Park is home to Hull's KC Stadium. Pearson Park contains a lake and a 'Victorian Conservatory' housing birds and reptiles. East Park has a large boating lake and a collection of birds and animals. East Park and Pearson Park are registered Grade II listed sites by English Heritage. The city centre has the large Queen's Gardens parkland at its heart. This was originally built as formal ornamental gardens used to fill in the former Queen's Dock. It is now a more flexible grassed and landscaped area used for concerts and festivals, but retains a large ornamental flower circus and fountain at its western end.

Hull's local daily newspaper is the longstanding Hull Daily Mail, whose circulation area covers much of the East Riding of Yorkshire. The BBC has its Yorkshire and Lincolnshire regional headquarters at Queen's Gardens, from which the regional news programme Look North is broadcast.

Radio services broadcasting from the city are Hull's include BBC Radio Humberside, as well as commercial stations Viking FM, KCFM and Magic 1161, which broadcast to the wider East Riding of Yorkshire and Lincolnshire area.

Hull city centre offers a varied choice of retail department stores, a number of major shopping centres and many smaller outlets and designer boutiques set around a beautiful city park and stunning waterfront, all within easy walking distance. A number of superstores are located elsewhere in the city and surrounds.

The stunning retail-led mixed-use development, St Stephens, in the city centre, has brought 50 big name brands to the city's retail offer including Zara, H&M and Jane Norman since its opening in September 2007. As the second largest mixed-use city centre regeneration project in the UK, the state-of-the-art scheme covers a 40 acre site in the heart of Hull. The most striking feature of St Stephen's shopping and leisure complex is its dramatic, glazed canopy roof structure, which spans the length and breadth of the curved 'street', which is as wide as London's Oxford Street.



Princes Quay, a modern glass shopping centre built on stilts over the water in an old dock, is home to many of the major chain stores alongside designer outlets and is a popular choice amongst shoppers.

Just a few steps away from Princes Quay, shoppers can relax at the array of waterfront cafes and bars next to the Marina before following the cobbled streets to the Old Town where the indoor market offers a diverse range of goods including everything from fresh fruit and flowers to handbags and handmade cards.

The 25,000-seat Kingston Communications (KC) Stadium is home to Hull City AFC ("The Tigers"), the city's premier league football team. "The Tigers" recently played Arsenal at the 2014 FA Cup Final at Wembley. Hull FC rugby league team is also located at the KC Stadium and Hull Kingston Rovers is located at Craven Park in East Hull.



For those who prefer to participate rather than spectate, Hull offers plenty of opportunities to get the blood pumping. The region has the biggest Sunday football league in the country, and there are also top-flight rugby teams, cricket and hockey clubs as well as public and private golf and tennis clubs. Hull has the North's largest indoor full swing state-of-the-art golf simulator centre and for climbing enthusiasts, there's Rock City, one of the country's best indoor climbing centres.

The region's abundance of water makes it an excellent location for water sports, which include Fossehill, Welton Sailing Club, Yorkshire Water Ski Club and The Deep Dive School.



Housing

The East Riding of Yorkshire and Hull offer a diverse and impressive range of housing choices, all offering incredible value for money.

City living has burgeoned, with apartments in historic old buildings and sparkling new riverside complexes – all at a much more affordable cost than many other cities – attracting people back to the heart of the city. Georgian townhouses stand proudly in the heart of the old town. Just a stone's throw from the city centre, leafy avenues offer more traditional housing in large Victorian properties. Many suburbs are developing a reputation for their bohemian atmosphere inviting people to enjoy the laid back lifestyle with a growth in café bars, delicatessens, boutique shops and arts venues. Waterfront city-villages offer excellent modern family housing from 1-5 bedrooms, just a short walk from work in the city centre.

Beyond the city itself, unspoilt village communities and elegant market towns in the East Riding of Yorkshire complement the urban centre. Country life still allows for easy access to the buzzing city, with secluded farmhouses available just 20 minutes from the city centre. The East Riding of Yorkshire is known for its spectacular coast and countryside, and offers a high quality of living in market towns such as Beverley, which is located only a few miles from the University of Hull.



More information on Hull, the East Riding and Yorkshire



Please visit the following websites:

- www.hull.co.uk
- www.hullcc.gov.uk
- www.yorkshire.com
- www.eastriding.gov.uk
- www.activhull.com