PROFESSOR OF PRIMARY CARE RESEARCH

INSTITUTE FOR CLINICAL AND APPLIED HEALTH RESEARCH
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Thank you for showing interest in the post of Professor of Primary Care Research at the University of Hull.

HYMS IS A YOUNG, EXCITING AND VIBRANT MEDICAL SCHOOL BASED IN TWO WELL-ESTABLISHED UNIVERSITIES IN THE ATTRACTION AND HISTORIC CITIES OF HULL AND YORK. SINCE OPENING IN 2003 WE HAVE AIMED TO PROVIDE A NATIONALLY LEADING AND INTERNATIONALLY KNOWN MEDICAL EDUCATION PROGRAMME THAT PRODUCES VERY HIGH QUALITY DOCTORS WHO ARE ALSO EQUIPPED TO BE PROFESSIONAL AND ACADEMIC LEADERS AND MANAGERS. THROUGH PROMOTING STUDENTS’ INTEREST AND INVOLVEMENT IN RESEARCH WE ALSO SEEK TO INSPIRE THE NEXT GENERATION OF CLINICAL ACADEMICS.

FHSC IS A LONG ESTABLISHED AND RESPECTED PROVIDER OF HEALTH AND SOCIAL CARE EDUCATION IN HULL, EDUCATING PRACTITIONERS TO PROVIDE HIGH QUALITY, SAFE, COST-EFFICIENT CARE: WORK EFFECTIVELY WITH MULTI-PROFESSIONAL TEAMS ACROSS INTER-PROFESSIONAL INTERFACES AND UNDERSTAND THE POPULATION ASPECTS OF HEALTH AND ILLNESS. WE OFFER A DYNAMIC AND DEVELOPING ENVIRONMENT FOR HIGH CALIBRE RESEARCH AND SCHOLARSHIP WITH THE AIM OF ENSURING A DIRECT IMPACT ON HEALTH CARE PROVISION.

In REF 2014, over 85% of research across HYMS and the FHSC was assessed as world leading or internationally excellent.

HYMS and the FHSC have ambitious plans for research growth in biomedical, clinical and applied health research at the University of Hull.

Now is an exciting time to join the academic community of health researchers in Hull. The Hull York Medical School and the Faculty of Health and Social Care are transitioning into a wider Faculty of Health Sciences which will include a wide range of biomedical and applied health researchers. A £28m University investment to develop a ‘Health Campus’ is in progress, including the prestigious Allam Medical Building, due for completion in summer 2017. This will house a new Institute for Clinical & Applied Health Research, with a significant investment in academic staff and the establishment of strong methods and support infrastructure for researchers, including trials. Our ambition is to make a difference to health and health care in our region (which has considerable social deprivation) and conduct internationally excellent research.

This represents a significant opportunity for a leading applied health researcher to develop their work and reputation. We already have a reputation for primary care and community based research and we want to build on this by this appointment. The post is suitable for a clinically qualified researcher (GP, nurse, allied health professional) or a primary health care scientist/applied health researcher. We are developing a research methods hub so would particularly welcome interest from candidates with in-depth expertise in one of the common applied health methodologies.

We value diversity and we are committed to recruiting and supporting staff and students from all sectors of society. The University of Hull achieved a bronze Athena SWAN award and HYMS have recently achieved a Silver Award.

If you are interested in this exciting opportunity to join us and contribute to the next phase of our development, please do apply. If you wish to discuss this role informally please contact Mary Comer on +44 7408 850 797 or email maryc@wittkieffercentric.com Further details on how to apply can be found on page 15 of this document.

Thank you for showing interest in the post of Professor of Primary Care Research at the University of Hull.
EXECUTIVE SUMMARY

The University of Hull invites applications for a Professor of Primary Care Research. The successful applicant will be a leader in their field with a national or international profile, with the ability and ambition to build their reputation.

THE POST WILL BE EMBEDDED IN THE NEW INSTITUTE FOR CLINICAL AND APPLIED HEALTH RESEARCH (ICAHR) AND EITHER WITHIN THE SUPPORTIVE CARE, EARLY DIAGNOSIS, AND ADVANCED DISEASE (SEDA) RESEARCH GROUP WITHIN THE HULL YORK MEDICAL SCHOOL (HYMS), OR THE FACULTY OF HEALTH AND SOCIAL CARE, DEPENDING ON BACKGROUND AND FIT OF CANDIDATE.

Our vision is to be a world leader in well-designed applied health research, and to conduct research of relevance to our local area and to primary care populations in general. We are seeking to appoint an academic leader who will enable us to attain this vision. This post is suitable for applied health researchers from clinical or other disciplines. Suitable candidates will have a track record in research complementary to our existing research strengths and so contribute to developing a critical mass of senior applied health researchers.
The Hull York Medical School (HYMS) and the Faculty of Health and Social Care (FHSC) have ambitious plans for research growth in biomedical, applied health and clinical research at the University of Hull.

The formation of the Institute will be accompanied by a major investment in academic and clinical academic staff and the establishment of strong methods and support infrastructure (statistics, trials, etc.). Alongside this investment, HYMS and FHSC will establish themselves as two Schools within a new Faculty of Health Sciences at the University of Hull, which will form by August 2017. The new Allam Medical Building in which the Institute will be based is due to open Summer 2017. This planned growth through new collaborations will enable FHSC and HYMS to maximise funding opportunities by promoting collective research impact.
THE HULL YORK MEDICAL SCHOOL

The Hull York Medical School (HYMS) is a collaboration between the Universities of Hull and York and the NHS. HYMS operates from both University campuses and within teaching hospitals and medical practices throughout the Yorkshire and Humber region. Having recently celebrated its 10th anniversary, HYMS is a young medical school which is developing a growing reputation for its teaching and research. In addition to delivering a top-quality programme of medical training and a growing portfolio of postgraduate programmes, HYMS’ academic and clinical researchers across Hull and York have a strong reputation for the quality and impact of their work.

FACULTY OF HEALTH AND SOCIAL CARE

FHSC has a rapidly expanding research portfolio with a focus on long-term conditions, maternal and reproductive health; psychosocial health and wellbeing. The Faculty was also a top performer in the University of Hull’s REF 2014, with strengths in interdisciplinary areas in collaboration with health service providers. The Wellbeing in Long-Term Conditions research group in particular already conducts some research in primary care and has the scope to develop more.

PRIMARY CARE RESEARCH AT HYMS

Academic primary care in HYMS is located within the Centre of Health and Population Sciences and is led by Professor Ian Watt and Professor Una Macleod. Ian Watt is based in the Department of Health Sciences at the University of York and Una Macleod is based in the Supportive and Early Diagnosis and Advanced disease (SEDA) research group at the University of Hull. Although based across two institutions, they work closely together. Research in Hull is particularly focused on early cancer diagnosis, advanced disease and health inequalities (see more below). Particularly strong research programmes with a primary care focus in York include mental health and patient safety.

PRIMARY CARE RESEARCH AT THE UNIVERSITY OF HULL

This is based within the Supportive Care, Early Diagnosis And Advanced Disease Research Group (SEDA). SEDA is co-directed by Profs Macleod and Johnson, and was formed in 2010 when Prof Una Macleod (Primary care medicine) joined the University of Hull. Our overall aim is to apply rigorous health service research methods to understanding issues related to cancer diagnosis, supportive care, advanced disease and end of life issues. The majority of Una Macleod’s research is related to cancer and primary care and/or health inequalities. In the last few years, the group has been awarded grants from NIHR, Department of Health Policy Research Unit Programme, British Heart Foundation, Cancer Research UK, Dunhill Medical Trust, Yorkshire Cancer Research and Marie Curie Cancer Care.
Examples of current projects include:

- Cancer Diagnosis via Emergency Presentation Study (Empress): a case control study seeking to understand the known poorer outcomes for patients with lung and colorectal cancers diagnosed during an emergency presentation compared with those diagnosed via the urgent two-week wait pathway. This is funded by Cancer Research UK.

- Understanding and reducing inequalities for people with cancer in East Yorkshire. This programme grant is funded by Yorkshire Cancer Research and aims to understand and then reduce social inequalities in healthcare for people with cancer in East Yorkshire, and has strands exploring diagnosis and advanced disease issues.

- We host part of the work programme of the Policy Research Unit in Cancer awareness, Screening and Early Diagnosis (PI Stephen Duffy, Queen Mary). The projects being conducted in Hull include an in-depth study of GPs and cancer recognition and referral in England, an in-depth study of the views of patients of clinical decision support tools for cancer diagnosis, a study exploring women’s views on the appropriateness of including information leaflets about ovarian cancer with ‘all-clear’ breast and cervical screening results and studying the use of GP waiting areas for conveying cancer awareness messages.

- Two Cancer Research UK funded studies have explored the understanding of cancer symptoms and healthcare interactions among smokers.

- Yorkshire Cancer Research funded grant exploring patient and professionals understanding of Cervical Cancer Screening in women aged 55–64.

- Reducing inequalities in care for people with cancer and palliative care needs: a programme of work for cancer patients and caregivers in the community in Yorkshire, funded by Yorkshire Cancer Research.

- In addition, Una Macleod is Co-Investigator on three NIHR funded mental health trials:

  - A double blind placebo-controlled randomised trial of the addition of the antidepressant mirtazapine for patients with depression in primary care who have not responded to at least 6 weeks of treatment with a selective serotonin reuptake inhibitor or serotonin and noradrenaline reuptake inhibitor NIHR HTA funding (PI David Kessler, Bristol).
  
  - In recent years researchers in HYMS and FHSC are working closely together on a number of projects including a study funded by Hull Clinical Commissioning Group: Factors influencing smoking behaviour in Hull: an in-depth study of local women to understand motivators, attitudes and access to smoking cessation advice and services.

WOLFSON PALLIATIVE CARE RESEARCH CENTRE (WPCRC)

In recognition of our strong palliative care research programme and its specialist and primary care links, the University of Hull was recently awarded a grant from the Wolfson Foundation to form the Wolfson Palliative Care Research Centre (WPCRC). The WPCRC will be situated in the new Allam Medical Building embedded in the ICAHR. The new building, which is specifically designed to encourage cross-fertilisation of research ideas, will provide space required for a growing programme. Through the WPCRC, directed by Prof Johnson, supported by associate research directors Prof Macleod (primary care) and Prof David Currow (palliative care), the palliative care research programme will increase its status as a world leader allowing a progressive increase in the volume and range of high quality research, relevant to the needs of people living with and dying from serious illness, their families and communities. We have recently appointed a new Professor of Palliative Care Medicine to join the team.

This post is an opportunity either to build on the existing research areas within the University or to develop a new programme of primary care research. We are particularly interested in attracting applications from candidates who will build on our strengths, for example in the areas of diagnosis, supportive and palliative care, mental health, psychosocial interventions or health inequalities, or whose expertise will complement ours, for example in trials, behavioural research, implementation research or epidemiology.

POSTGRADUATE TRAINING

We support the development of academic general practitioners and applied scientists in particular HYMS has a variety of provision at Doctorate and Masters level. This includes a PG Certificate, Diploma and Masters in Health Professionals Education, a Masters in Public Health (with the University of York, Department of Health Sciences) and Masters by Research and PhD opportunities.

The FHSC supports the postgraduate development of a wide range of health, social work and social care practitioners and applied health researchers through both taught and research routes. The faculty has a vibrant postgraduate research community undertaking M(Res), PhD within both our Long-term Conditions and Maternal and Reproductive Health Research Groups and as part of our and Clinical Psychology Doctorate.

Supporting workforce transformation HYMS has led on the development of a new MSc in Physician Associate Studies in collaboration with the FHSC (start date: September 2016) and the FHSC already offers an MSc in Advanced Practice.

HYMS and FHSC support the regional provision of continued professional development in conjunction with local clinical commissioning groups and supported by external organisations.
We have five NIHR funded Academic Clinical Fellows across the Universities of Hull and York and have links with the other ACFs in Yorkshire. SEDA has a vibrant community of doctoral and masters students from a variety of backgrounds (psychology, sociology, physiotherapy, medical) registered with the HYMS Post Graduate Training School, which has access to the research training modules at both Universities of Hull and York (Department of Health Sciences).

Examples of current PhD topics include:

• The factors influencing GPs in the diagnosis of lung cancer
• Non-pharmacological interventions for the management of chronic refractory breathlessness in palliative patients
• The effects of social context on the experiences and expectations of people who have recently undergone primary treatment for cancer
• Definition and impact of apathy in Huntington’s disease
• Models of working with patients with medically unexplained symptoms in primary care
• How the public sector is working to reduce health inequalities
• Exploring body donation for medical science with a focus on identifying good practice in the interactions between Medical School Anatomy Unit staff and families
• Role of chronic refractory breathlessness in emergency department presentations
• Exploring medication management in people with advanced dementia
• Socioeconomic status and place of death: perceptions of health professionals
• Reasons behind People’s Narratives of Colorectal Cancer Screening in Hull
• What the concept of ‘best start’ means to women with small children in deprived communities

UNDERGRADUATE TEACHING IN COMMUNITY SETTINGS

The HYMS MBBS curriculum and the undergraduate nursing programmes both have a community based focus. There is more community based teaching in our MBBS programme than in any other UK medical school at present; and among the highest percentage of graduates with primary care career intentions or entering GP speciality training.

The students have regular integrated clinical placements from the beginning of the course, delivered in a range of clinical settings including general practices. The FHSC portfolio of programmes have an existing community care focus & this is an expanding aspect of provision, as professional roles develop to meet the policy drivers & deliver new models of care.

HEALTH EDUCATION ENGLAND IN YORKSHIRE & THE HUMBER

Health Education England is responsible for the education, training and personal development of all current and future healthcare staff via 13 Local Education and Training Boards (LETBs). The mission of Health Education England in Yorkshire & the Humber – our local LETB – is to work with all key partners to achieve a healthcare workforce with the right skills, behaviours and training, available in the right numbers to support delivery of excellent healthcare and health improvement.

HYMS hosts the East Yorkshire NIHR clinical academic training programme (ATP) which has Academic Clinical Fellows and Clinical Lecturers in a variety of specialties where HYMS has particular research strengths such as infectious disease, mental health, primary care, vascular surgery and palliative care. Prof Una Macleod is the ATP Director and Prof Miriam Johnson is the Deputy ATP Director of this developing and lively clinical academic community.

Further details about the Medical School can be found at http://www2.hull.ac.uk/fhsc/
The post holder will lead the further development, delivery, support and quality enhancement of primary care research for the University and will provide leadership and management for the academic staff directly involved in the development, conduct and dissemination of high quality applied health research in the Institute of Clinical and Applied Health Research.

This is a full time position; medically qualified candidates will be expected to work 0.2fte-0.4fte in clinical practice in a primary care setting within the HYMS teaching area and be registered on a local provider list. There are many opportunities in general practice in the region in rural and urban settings and we will assist the successful applicant to find a suitable practice. For medically qualified applicants, the post requires full professional registration and membership on the GP specialty register. All candidates require experience in the design, delivery and dissemination of applied health research in the field of primary care.

Appointment will be made to a Teaching & Research contract. The post will be paid on either the senior clinical academic scale or Band 10 Professorial scale depending on the background of the successful candidate. Your substantive contract of employment will be with the University of Hull.

The University of Hull is committed to developing the careers of women in science. The University holds a Bronze Athena SWAN award.

The Medical School has just been awarded a Silver award.
SPECIFIC DUTIES AND RESPONSIBILITIES OF THE POSITION

The Professor of Primary Care Research is expected to advance primary care research nationally and internationally and to contribute to developing and maintaining the University as an international centre of excellence for this area through research and publication, teaching, networking and consultancy. Accountable to the Dean of HYMS and/or the Dean of the Faculty of Health and Social Care, the roles of the Chair are summarised here.

ACADEMIC DEVELOPMENT: RESEARCH, TEACHING & SCHOLARSHIP

The post holder will:

• Design, conduct and disseminate outstanding research

• Lead applied or population-level health research in primary care, with the capacity to attract external funding and sustain a strong publication record

• Build and nurture a team of researchers and methodologists with the ability to sustain a programme of research

• Build collaborative partnerships with the NHS, third sector and voluntary services

• Support, comply with and contribute fully to research plans and policies of the School and the University

• Promote research across professional and disciplinary boundaries, within and beyond the School/University

TEACHING MB BS AND INTERCALATION

The post holder will:

• Support existing and new teaching programmes by contributing actively to programme development and delivery

• Attract and supervise research students, both national and international

• Undertake pastoral support of students, as a personal supervisor or in another designated role

LEADERSHIP

The post holder will:

• Make an important contribution to the leadership and management of the School, including supporting early career staff and developing new collaborative initiatives

• Support the research and teaching careers of colleagues

• Undertake specific HYMS roles and management and leadership functions as may be reasonably required by the Dean

QUALITY ENHANCEMENT

The post holder will:

• Support and promote fully the University and HYMS teaching quality standards and procedures

CLINICAL WORK

We welcome applications from clinically qualified candidates from a relevant clinical background. A medically qualified appointee will be encouraged to hold a clinical academic contract through the University of Hull and an honorary contract with the NHS.

If medically qualified, the postholder will:

• Establish a clinical commitment in general practice in our region (0.2 FTE) preferably in a HYMS teaching partner

• Maintain membership of medical defence organisations

• Maintain a commitment to professional development relating to their clinical duties

• Ensure compliance with annual appraisal and GMC/NHS revalidation. Participation in the NHS / University Joint Appraisal Scheme is a condition of employment for all medical academic staff. In accordance with the Follett Report recommendations, participation in a joint appraisal arrangement will be agreed locally.
EDUCATION AND TRAINING
The applicant must possess:

• PhD or equivalent in a subject relevant to applied health services research in primary care
• If medically qualified, primary clinical qualification and inclusion on the specialist register in general practice
• If medically qualified, evidence of annual appraisal and commitment to revalidation

WORK EXPERIENCE
It is essential that the applicant can provide evidence of:

• Leadership and management of a research team
• Evidence of REF submission
• Evidence of sustained success in winning research grants
• Invited presentations at major international conferences
• Successful track-record in developing and managing relationships with external partners to develop and deliver research

• Successful career development and management of professional staff and early career researchers
• Attraction and effective supervision of postgraduate research students
• Effective involvement in major administrative and leadership roles
• Experience of leading departmental or University-wide research strategies
• A substantial publication record in leading peer-reviewed journals
• Effective and committed teaching at undergraduate and postgraduate levels

It is desirable that the applicant can provide evidence of:

• Experience as an external examiner of postgraduate and research degrees
• Editorial duties and journals
**SKILLS AND KNOWLEDGE**

The applicant must be able to demonstrate active contribution and influence in the following areas:

- Designing, delivering and disseminating applied health research in the field of primary care
- Outstanding knowledge of primary care and its application
- Knowledge of national and international primary care health policy agenda
- Strong analytical skills
- Initiating, developing and maintaining collaborations nationally and internationally
- Communicating with policy makers
- Collaborating across disciplines

It would be advantageous if the applicant can also evidence active contribution and influence in supporting the widening participation agenda.

**PERSONAL ATTRIBUTES AND VALUES**

It is essential that the applicant can provide evidence of:

- Commitment to harnessing the skills of the staff and students in developing strong research at all levels
- Commitment to promoting diversity and equal opportunities in the workplace
- A collaborative approach to research and education (eg cross-disciplinary, cross-professional, cross-departmental)
A thriving and dynamic waterfront city with a proud maritime heritage, Hull has a wide variety of museums and galleries, live music venues, an impressive harbour aquarium, good cycle paths, lots of green space and a number of award-winning restaurants. Originally built on whaling, fishing and shipping, modern Hull’s economy is sustained by its busy cargo and ferry port, the University and a variety of industries, including healthcare, digital enterprises and the arts. The new Siemens’ wind turbine factory at Green Port Hull is a major boost to the local economy.

In 2017 Hull will be the UK City of Culture and host to a year-long programme of world-class arts and culture. A spectacular programme will deliver artistic excellence and events on a scale never seen before in the city. It will bring visitors from the whole of the UK and beyond, and take Hull to the world. The year 2017 has an added significance for the University, as the year when the institution will celebrate 90 years since its founding as ‘University College Hull’. The East Riding of Yorkshire and Hull offer a diverse and impressive range of housing choices, all offering good value for money. City living has burgeoned, with apartments in historic old buildings and sparkling new riverside complexes attracting people back to the heart of the city. Georgian townhouses stand proudly in the heart of the old town. Just a stone’s throw from the city centre, leafy avenues offer more traditional housing in large Victorian properties, while waterfront city-villages offer excellent modern family housing from 1-5 bedrooms, just a short walk from the city centre.
The area provides a broad range of educational opportunities close to the University, including a number of Further and Higher Education Colleges. A number of schools and academies in Hull and the East Riding have been rated Outstanding by Ofsted, and the area also offers a good choice of independent schools with boarding and day school options.

Hull’s position at the gateway to Europe makes it an important centre for national and international travel. The city has excellent transport connections, and a unique combination of air, sea, road and rail links.
HOW TO APPLY

THE RECRUITMENT AND SELECTION PROCESS
Please submit your application to Witt/Kieffer Ccentric in Microsoft Word format; including the following information:

FULL CURRICULUM VITAE
Candidates are asked to set out in the curriculum vitae the nature of their most recent and significant career appointments.

The document should include:
• full name
• postal address
• confidential landline and mobile telephone numbers
• confidential email address
• degrees and qualifications and dates awarded
• positions held, including details of present
• details of leadership, management, academic and/or professional experience
• contributions to professional associations, societies and community activities.

REMUNERATION
Please provide an indication of your current remuneration package.

REFEREES
Please provide the names, contact details, relationship and present positions of three referees. Referees will not be contacted without the prior knowledge and approval of the applicant.

DATE OF COMMENCEMENT
Please indicate when you will be available to commence at the University.

THE UNIVERSITY OF HULL HAS ENGAGED WITT/KIEFFER CCENTRIC TO ASSIST IN THE SEARCH PROCESS FOR THEIR PROFESSOR IN PRIMARY CARE RESEARCH.
For a confidential discussion about the role and the expectations, please contact:

MARY COMER
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