YOUR VIEW

A RECRUITMENT GUIDE FOR THE HEALTHCARE PROFESSION IN EAST YORKSHIRE & NORTH LINCOLNSHIRE
‘People are slow to leave it, quick to return. And there are those who come, as they think, for a year or two and stay a lifetime.’

Philip Larkin
WELCOME TO OUR REGION

Are you seeking a change of scenery? Well, the Humber region may just be the change you are looking for. Stretching from East Yorkshire to Northern Lincolnshire, the Humber region connects cities, country towns and coastal communities to create a unique environment with something to offer everyone – whether your career is just beginning or hitting its peak.

There’s no better time to relocate to the Humber region. Following vast investment in healthcare, the region is brimming with opportunities as companies and organisations seek to increase their skilled-professional base to fulfil the growing demand of ever-expanding industry.

The low house prices and cost of living combined with the high quality of life make for the perfect work-life balance, with short commute times to and from the city and an abundance of scenic areas and bountiful activities to enjoy all year round. For those with families, this guide offers a view of some of the best schools within the region.

Your View will provide a comprehensive picture of the East Yorkshire and Northern Lincolnshire region, with first-hand accounts from healthcare professionals that have made the move themselves, showing everything that our region has to offer you.

Welcome to the Humber. We hope to see you soon.

‘The region has excellent transport links, affordable housing in stunning countryside, great schools and is very close to the Dales as well as the seaside. The locals are friendly and the hospital is amazing to work in.’

Dr Rayessa, Lead Stroke Physician, Hull Royal Infirmary, relocated from Edinburgh.
A Healthy View

Hospitals, healthcare facilities and NHS Trusts within the region

We are seeing huge capital investments in our region’s hospitals as well as new state-of-the-art health centres and cutting-edge facilities for research and industry.

An injection of £16.5 million capital from the Humber, Coast and Vale Health and Care Partnership (STP) will see major upgrades to the emergency departments in Hull, Grimsby, Scunthorpe and Scarborough, transforming patient care and waiting times. Hull University Teaching Hospitals NHS Trust has completely rebuilt the emergency department itself and now has a dedicated helipad. Hull’s status as a major trauma centre will be further enhanced as dedicated scanning facilities are provided on site. The hospital has a dedicated Centre for Magnetic Resonance Investigations on site, it also hosts the Hull and East Yorkshire Eye Hospital, which provides tertiary-level sub-speciality ophthalmic care. Scunthorpe and Grimsby hospitals are heavily investing over the next four years in replacement electric hospital beds.

Cleve Hill Hospital is the location for the regional £70 million Queen’s Centre for Oncology and Haematology, a UK centre of excellence for the treatment of patients with cancer and blood disorders, a £35 million regional cardiac and cardiothoracic surgery centre and elective surgery facility, as well as cutting-edge facilities for research and industry.

Cleve Hill Hospital is also home to the Daisy Building, the headquarters of the Daisy Appeal charity and a research and development facility. The charity has been establishing Hull and the Humber as a global leader in research into cancer, heart disease and dementia. The Daisy Appeal is now working to build a new molecular imaging research centre next to the Jack Brignon PET-CT Centre, which will house a second cyclotron that is medical-practice compliant, paving the way for new procedures to be performed, possibly including scanning for Alzheimer’s and prostate cancer.

N aliveGo is a Community Interest Company (CIC) which provides NHS mental health and social care services free to the residents of North East Lincolnshire. N aliveGo provides their community membership (service users, carers and people with an interest in mental health), equal voting rights, enabling community representatives to have an active involvement with the running and development of services. Also working in communities across North East Lincolnshire is Care Plus Group, a social enterprise-owned business that provides community health and care services for adults of all ages and exists to support people to achieve their best quality of life.

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The Humber is a region where industry, academia and the NHS work together to improve patient health, pioneer innovations and create prosperity. Here are just a few examples of collaborative partnerships:

- Matthew Hall Health Centre was developed to bring together GPs, a pharmacy and a number of specialist clinics and community services including a library and ICF centre, under one roof.
- The Orchard Centre is an example of how energy-efficient buildings are helping to reduce the carbon footprint of the NHS.
- The £16.5 million Wilberforce Health Centre is home to GP services and a range of community and mental health services.
- The Jean Bishop Integrated Care Centre in Hull is the first of its type in the UK. Opened in 2018, it is set to transform care for older people in Hull. Phase one brings together community services, acute health services and social care services for frail/elderly people and their carers alongside Humberside Fire & Rescue, ambulance services. Phase two will go on to expand the range of services to include mental health and dementia services over the next couple of years.

NHS Hull Clinical Commissioning Group (CCG), has been rated ‘outstanding’ for a third consecutive year under NHS England’s annual ratings published in 2019.

City Health Care Partnership (CHCP), a CIC and UK landmark health project provides a wide range of high-quality, safe health and care services including end-of-life care, district nursing and GP practices in Hull, the East Riding of Yorkshire, Knowle, Wigan and St Helens. CHCP are a co-owned ‘for better profit’ organisation, investing profits into their services, colleagues and the communities they work in.

The Humber’s local power of partnership can be so better demonstrated than through the investment in new healthcare facilities. Hull’s SHS LIFT (Local Improvement Finance Trust) programme brought together the city’s private and public sectors to transform primary healthcare and community estates. In Hull more than £100 million has been spent upgrading existing facilities and creating new models, fit-for-purpose health facilities, and leading technology developed locally enables sector-leading innovations in maximising efficiency of the estate.

“A Healthy View”

IN THE HUMBER

The Humber is a region of innovation, collaboration and transformation when it comes to healthcare. With an established presence in the healthcare sector and huge investment in research, technology and facilities, the Humber region is becoming a UK leader. Home to global healthcare giants RB and Smith+Nephew, and with pioneering healthcare research and training taking place at the University of Hull, NHS trusts and City Health Care Partnership CIC, the region holds a high concentration of expertise and opportunity.
**Health and R&D**

There is a transitional shift in industry as the Northern Powerhouse Partnership has developed incentives to transform the North into the central hub of healthcare research, product development and training, helping to increase the UK’s economic growth by encouraging our region’s already reputable resources. As a result, £100 million has been invested in Connected Health Cities, harnessing patient data to diagnose, treat and deliver services more effectively and efficiently across the region, as well as further improving clinical trials.

The North’s health innovation economy has a huge opportunity in this area to deliver health and wealth benefits to the region, both through the new Life Sciences Industrial Strategy and the Northern Powerhouse agenda.

Dr Hakim Yadi, Chief Executive of the Northern Health Science Alliance (NHSA).

*RB*

RB is a leading global health, hygiene and home company with its main global R&D center for health located in Hull. RB has operations in over 60 countries and its products reach millions worldwide every day. Its iconic brands include Dettol, Durex, Good Year, Scabba and Strepsils.

‘Hull was chosen for investment ahead of locations across the world for our £105 million Centre for Scientific Excellence due to a well-established R&D facility already in place, with highly skilled, talented individuals and space for further expansion.’

Bruce Chadworth, VP R&D Health & Hull Site Lead, RB

‘There are many multinational companies settled in the area and more are due to come, so there is a bright future for Hull.’

Tahbont Khanjirje, External Manufacturing Quality Assurance at RB, relocated from London.

*Smith+Nephew*

Smith+Nephew designs and makes technology that takes the limit off living. The company recently opened a state-of-the-art R&D center in Hull that supports the production of high-tech wound management products. They have also developed a partnership with the University of Hull, creating one of the world’s largest wound care research centres.

Smith+Nephew supports healthcare professionals in more than 100 countries in their daily efforts to improve the lives of their patients.

*Indivior*

Indivior is a world leader in addiction treatment and research into drugs which can help people overcome addiction and schizophrenia.

The company has invested £25 million in a state-of-the-art R&D center in Hessle, Hull.

‘The magic here was having the two sets of expertise: one at the hospital and one at the university. There’s something about the area that attracts people in, and then they stay forever and a day. It’s a good quality of life here and that’s a key point.’

Andy Beavis, co-founder, Virtual

*Innovators in Telehealth*

The Humber region is becoming one of the UK’s leading areas for telehealth. An NHS programme to help people suffering from long-term heart and lung disease in Hull has been launched to help improve their quality of life with remote education and monitoring.

The telehealth service has been live for several years with over 1,000 patients with heart failure or chronic obstructive pulmonary disease having been involved in the programme.

It enables people to monitor and manage their conditions and offers different levels of support based on individual needs.

The service is delivered by City Health Care Partnership CIC and Inhealthcare, who work in the area of digital health and patient monitoring.

Alongside the cluster of major international healthcare players, the Humber is also a hub for high-tech start-ups.

Graduate tech company VISR is developing revolutionary mixed reality MR technologies for business. VISR, one of the earliest Microsoft MR partners in Europe, is now applying their technology to the healthcare sector.

Vertical is a spin-off company from a joint research project between the University of Hull and Hull University, Teaching Hospitals NHS Trust, which has developed an award-winning virtual radiotherapy training system which uses life-size 3D simulations to train students.

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Andy Beavis, co-founder, VISR

*Moodbeam*

Based in Hull’s Centre for Digital Innovation (C4DI), this healthtech startup has developed an award-winning device to enhance mental wellbeing.

Moodbeam’s wearable device allows users to log their mood and visualize their own emotional wellbeing — or that of their children, students, partners or employees. The device, which links to a paired device, gives insights into mood, showing patterns and trends to support positive change. Moodbeam was founded by the Gadget Shop founder and Red5 co-founder Jonathan Elvidge, and former journalist Christina Colmer McHugh, who came up with the idea after her daughter was bullied at school.

Do you have a passion for making a difference? Come and take a look at what the Humber region has to offer you...
WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

It was the job opportunities that made me relocate. A colleague of mine moved to Leeds to take up a trainee registrar job in the NHS. I decided to follow suit but chose to work in Hull instead. Leeds was too fast paced and busy for me. Hull, on the other hand, was just right.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

Moving to a new place is never easy, but I soon discovered how friendly Yorkshire folk are. People at work were very warm, friendly, accommodating and very keen to help me as a newcomer. I made some good friends very quickly. As moving is expensive, I was worried about accommodation options available to me, but was pleasantly surprised as accommodation is a lot more affordable here in comparison to other cities.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

I like to visit the museums and parks. Northern Lincolnshire Museum and Central Park being our favourite local choices. For a change of pace and scenery, we sometimes catch a bus and travel across the scenic Humber Bridge to Hull city centre; it’s such a lovely place with lots to see and plenty to do.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

We have settled in really well here and the quality of life is good. My husband is also a qualified nurse in India, and he is looking to relocate to work as a registered nurse here too.

Q&A

WITH LINCY MATHEW

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

I moved to Scunthorpe with my family as I work at the General Hospital and the quality of life here is great. Scunthorpe is a calm and beautiful area and the cost of living is a lot lower compared to other areas.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

The location is wonderful as the area has access to everything we need in our life with shops, schools, the train station and the hospital all nearby. It’s easy to get around and everything is affordable.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

Because everything is affordable and many things are free, there is so much to do in your spare time. There is a lot of countryside surrounding East Yorkshire and Northern Lincolnshire and we like to spend a lot of time outdoors visiting the parks. We like to eat out, and there are plenty of restaurants to choose from.

Profession In East Yorkshire & North Lincolnshire

Name: Lincy Mathew
Occupation: Staff Nurse, Scunthorpe General Hospital
Rewlocated from: India
Moved to: Scunthorpe
When did you move here? July 2019

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Name: Dr Yoghini Nagandran
Occupation: Consultant Physician in Elderly Care, Hull Royal Infirmary
Relocated from: I grew up in Malaysia, but moved to the Republic of Ireland to further my studies.
Moved to: East Riding of Yorkshire
When did you move here? I moved from Ireland in late 2011

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

I spend my Saturday mornings at the local animal shelter (Hull Animal Welfare Trust) in South Cave. I have been a volunteer there for more than six years and I adopted my two dogs from the shelter. I absolutely love it. I walk the dogs, socialise and feed them, and even help clean out their pens. The social scene is also great as the staff and other volunteers are a friendly, fun-loving bunch.

I have been to several cultural events, especially since Hull became the City of Culture. There are numerous theatres here that offer high-quality productions, and at a reasonable price. Even the cinema is very affordable. There are lovely walks by the foreshore in Hessle. My dogs love a good run in the Country Park and into town. There are lots of lovely walks here, and I have a great view of the stunning Humber Bridge. It is a quiet, safe and friendly neighbourhood. I feel that Hull has something for everybody.

Q&A

WITH DR YOGHINI NAGANDRAN

Q:
A: As a foodie, I love dining out. Prince’s Avenue is the place to go for great food. If you love Indian, I would recommend The Spice of South India. After dinner, you can stroll across the street for some music and drinks. You will be spoilt for choice as there are plenty of great places to choose from.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

I have no regrets about moving at all. I love this place as I am nestled in a beautiful part of the county. It only takes me 20 minutes to get to work and into town. There are lots of lovely walks here, and I have a great view of the stunning Humber Bridge. It is a quiet, safe and friendly neighbourhood. I feel that Hull has something for everybody.
The UK’s Energy Estuary

The Humber region has powered the UK economy for decades, bringing everything from food to freight, coal to cars and passengers to power stations, and is home to the UK’s busiest cargo port complex. Coinz as ‘The Energy Estuary’, the Humber is a wide range of sectors manufacturing and transporting goods worldwide, including renewables and biomass energy, engineering, chemicals, food processing and digital industries.

Renewables

Leading the UK renewables sector, the Humber region is number one for biofuel production, fuelling power stations to produce 17% of the UK’s electricity, while more than 20 million wind farms provide power for over 200,000 UK homes. Global wind power leader Siemens Gamesa is one of Hull’s biggest inward investments. The £310 million site is Europe’s largest offshore wind turbine manufacturing plant, currently the only purpose-built facility in the world to combine wind power manufacturing and port operations. Over £7 billion has been invested in offshore wind farms off the Humber already with Ørsted, the world’s biggest offshore wind farm developer, leading the way.

UK’s Trading Gateway

The River Humber, from which the region derives its name, is one of the UK’s major deep-sea waterways. Running for 10 miles, the inlet is spanned by the towering Humber Bridge, which connects East Yorkshire and Northern Lincolnshire and is recognised around the world. The Humber Bridge was the longest single-span road suspension bridge in the world when it opened in 1981, and held that title until Japan’s Akashi Kaikyō Bridge was completed nearly two decades later. Situated in a prime location, the Humber estuary offers unrivalled access to northern UK markets and is the gateway for access to locations from Asia to the USA and beyond, through the northern industrial corridor.

Ports & Logistics

As the UK’s busiest trading complex, the Humber handles around 77 million tonnes of cargo worth over £73 billion each year. Associated British Ports (ABP), Ports of Grimsby and Immingham form the largest trading gateway of anywhere in the UK.

Did you know?

The Humber is one of the fastest growing digital sectors outside of London.

A VIEW OF BUSINESS

IN THE HUMBER

Given the vast investment in the region, its ideal location, and excellent connectivity and transportation links, there’s no wonder that the Humber region has become a central hub for business development and the energy and renewables sector, both in the UK and overseas.

Britain’s Kitchen

The Humber region is home to more than 2,500 food and drink businesses, employing over 50,000 people and contributing over £2 billion to the UK economy. Processing 78% of the UK’s chilled and frozen seafood, 40 different species of seafood are brought in through the Humber from over 30 countries. Grimsby is acknowledged as Europe’s ‘fish town’ and has seen huge investment by some of the food industry’s biggest names, such as Young’s Seafood. Thanks to the rich and fertile land, agriculture also plays a major role in the region’s economy.

Chemicals

The Humber region has the UK’s second-largest chemical cluster. The Phillips 66 Humber Refinery and Total Lindsey oil refinery have a combined refining capacity of over 22 million tonnes per year, and Phillips 66 is the only UK petroleum coke producing refinery, putting 500,000 new cars on the road. Solent Chemicals Park, owned and operated by the px group, is a collection of world-class chemicals and energy businesses including BP, Nippon Gohsei, Tricoya, Air Products, Yara, and more.

Digital

Digital expertise is certainly not in short supply within the Humber region, which is connected through some of the most advanced broadband in the UK thanks to Hull-based communications provider KCOM, who have invested £35 million into a future-proof full-fibre broadband network as a platform for business growth and innovation. The £35 million purpose-built C4DI is the region’s tech hub and is situated in the heart of the beautiful Marina setting.

Manufacturing & Engineering

The manufacturing sector in the Humber employs over 100,000 people, and 10% of the UK’s holiday home market is manufactured within the region via Swirl Group Ltd, Wilberly Ltd and more.

Did you know?

• £18 billion of the UK’s economy is generated in the Humber each year.

The Waterline Campaign: building a sustainable future for our region and industry.

Waterline Campaign. Through world-class research, experience and development activity, the Waterline Campaign aims to tackle the challenges of climate change by demonstrating a new economic model for decarbonisation and building a sustainable economy over the next 50 years.

With a passion for the region and here to make a difference on a global level, Marketing Humber, a partnership of businesses within the Humber, and the University of Hull combined their academic and industry expertise to bring together thought leaders through the international

Talented Minds

The Humber’s diverse and skilled workforce puts the power behind the Energy Estuary, and the region continues to benefit from multi-million-pound investments across its world-class educational and training facilities, demonstrating commitment to the long-term development of talent within the region.

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Do you crave the excitement of the city? Do you long for the peace and tranquillity of the countryside? Or do you prefer the sound of crashing waves carried by the coastal breeze? No matter where you decide to lay your hat, you are home in the Humber region.

There aren’t many places in the world where you can wake up in a countryside village, have lunch in the city and then take a stroll along the stunning coastline – here you can.

With a rich and diverse landscape and some of the most affordable properties in the UK, the Humber region offers a wealth of home and lifestyle options. Whether you are looking for a spacious family home on the coast, a luxurious city-centre apartment, a cosy cottage in a charming country village or a beautiful townhouse in a historic market town, our communities are welcoming, our spaces are stunning, and our culture is thriving.

The affordability of a three-bedroom new-build house is a fraction of the price you pay in London and you can still afford to go on holidays throughout the year, so the work–life balance is great.

Tishwant Kanwarjit, External Manufacturing Quality Assurance at RB, relocated from London.

**How do we compare to London?**

- **Average House Price**
  - North Lincolnshire: £151,371
  - East Yorkshire: £202,175
  - North East Lincolnshire: £147,845
  - Hull: £135,248
  - UK average: £300,464

- **How much is a one-bedroom flat to rent for a month in a central area?**
  - London: £1,644
  - Hull: £498

- **How much does a pint of lager cost?**
  - London: £5
  - Hull: £3

- **How much is an average three-course meal for two people?**
  - London: £65
  - Hull: £45

- **How much is an average monthly mortgage payment?**
  - London: £918
  - Hull: £498
Your View: A Recruitment Guide For The Healthcare Profession In East Yorkshire & North Lincolnshire

If you want the ultimate urban experience with excellent transport links, a stress-free commute, first-class restaurants and bars and a plethora of culture on your doorstep, then contemporary living in Hull city centre is made for you.

Hull has undergone an incredible transformation. Following its £1.5 billion regeneration there has never been a better time to call this very special city home. But what makes city living in Hull so unique? As the cost of living remains among the lowest in the UK, deluxe residencies, central locations, stunning marina views and luxurious living are all available at an affordable price.

From contemporary, cosmopolitan apartments on the Marina to leafy suburban avenues lined with characteristic Victorian townhouses and elegant fountains, Hull has everything to offer any healthcare professional at every life and career stage.

‘Hull feels vibrant and lively, brimming with optimism and hope. It surprised me to say the least. With the Humber sparkling in the setting sun we walked along the river path.’


But don’t just take our word for it…

- Rent prices in Manchester are 65% higher with general living costs on average 17% higher.
- In Cambridge, rent prices are 142% higher, with restaurant prices coming in at an average 21% more than in Hull.
- In Leeds, rent prices are 43% more than homes in Hull and general living costs are also 10% higher on average.
- According to 2019 figures by MoneySuperMarket.com, Hull is the best place in the UK to buy a house as it has the shortest average mortgage length, beating rival northern cities including Leeds, Sheffield and Newcastle.

A City For Foodies

Being named UK City of Culture 2017 has reinvigorated Hull’s culinary culture and there’s never been a better time to wine and dine in the city.

Whether you’re a steak and red wine lover or a poached egg and smashed avocado bruncher, Hull has an establishment for every occasion. Brimming with gin distilleries, cocktail bars, craft beer breweries, whatever your taste, Hull has the place for you.

The stunning and popular Marina and Humber Street area is home to many lively independent eateries from steak houses and seafood restaurants to pizzerias and laid-back bars, and the 1884 Wine & Tapas Bar is a Visit England award finalist, bringing a touch of the Mediterranean to the Humber Riviera.

For a true waterfront experience, you can take in the magnificent views of the River Humber and dine on sustainable and locally sourced seafood at the Two Rivers Restaurant in The Deep.

Meander down the cobbles in the Old Town, which is brimming with listed buildings and bars with high-coloured ceilings, unique character and architecture, and the indoor Trinity Market is a popular choice for lunch-goers with a vast selection of independent and international food stalls.

Take a trip down Newland Avenue and Princes Avenue, which have a great selection of bars and pubs offering everything from local craft ales and world beers to Caribbean rum cocktails and Mexican margaritas.

A Rich Heritage

As the epicentre of entertainment, Hull city centre is home to an abundance of cultural experiences. From the museum quarter, located in the heart of the historic Old Town, and numerous art galleries to the iconic fish trail and sea murals celebrating the city’s fishing heritage, Hull has a rich and colourful history. The Deep aquarium, one of the Humber region’s most famous and favourite tourist destinations, is home to over 3,500 different species (and even has penguins!). The building itself is an architectural masterpiece, designed as a ship’s bow jutting out over the River Hull.
Humber Street has been transformed into a burgeoning arts quarter.

Steve Walsh, The Guardian

Hull’s Old Town was named as one of the top ten hippest destinations in the UK according to TravelSupermarket in 2018.

Bucket List Festivals

Annual events the Freedom Festival and the Humber Street Sesh are extremely popular among arts fanatics and music lovers, and are a must-attend for anyone living within the region and beyond. Having grossed significantly over recent years, the festivals attract artists and performers from far and wide every year to entertain crowds of thousands. Pride in Hull led by the LGBTQ+ community and supported and sponsored by numerous local businesses, is open to all and was named the inaugural ‘UK Pride’ in 2017, making the event the focus of the Pride calendar for the rest. Pride in Hull is the largest free-enterPRIse Pride festival in the UK and the second-largest event in the city’s festival calendar. Freedom Festival has become one of the UK’s leading international arts festivals, with audiences in excess of 130,000 descending on the city of Hull each year.

Freedom Festival, Tommy Arran

Hull is a retail haven. With three central shopping centres, traditional arcades and indoor markets, Hull is a retail haven. High-street brands line the glass-structured Waterfront in the floating Princes Quay, and eclectic shops and quirky boutiques occupy the traditional arcades and regenerated Humber Street.

I moved in 2001

When did you move here?

Alicante, Spain

What is your name?

Movered from:

Relocated to:

Manuel Mestre Valdes

Occupation:

Pharmacist/Store Manager

Name:

Hull, North Ferriby

What do you think are the best things about living and working here?

What would you say to someone thinking about relocating here? What have been your key highlights?

WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I was looking for an experience of working abroad after finishing my pharmacy degree, I wasn’t looking for a permanent relocation, but I ended up staying.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVINg AND WORKING HERED

I would say the work/life balance. I start early in the day but I finish at 6pm, so that gives me more time for my friends and family. I find Hull an ideal size for me as it’s big enough to have plenty to do but still easy enough to meet up with friends.

WHAT DO YOU LIKE TO SPEND YOUR SPARE TIME?

I’ve always being a music fan and I enjoy going to see live music. Hull has some great venues, and Leeds and even Manchester are not too far to travel to either. A few years ago, motivated by the thriving music scene in the area, I got together with some friends and we started a band called Humber Strike. The local scene is really friendly and supportive, and we are often playing gigs in local pubs and at festivals. We have even recorded some songs in a local studio.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

Apart from that, spending time with my daughter is my favourite thing to do. These are loads of parks and children’s activities in the area. My daughter is currently a member of the Kingston Upon Hull Swimming club and regularly trains and performs in sports gala, where everyone is friendly and you feel welcomed.

HOW WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE?

I would say embrace what this area has to offer. You have a choice for different areas that suit your lifestyle, from a lively city centre, to a nice family neighbourhood or a quiet house in the countryside. The people are friendly, there’s plenty to do and you always have interesting experiences on your doorstep, from a charming local pub to a breathtaking cliff at the edge of the North Sea.

I moved in 2001

If you have children, there’s plenty of good schools to choose from and loads of interesting places to go and visit. There are coastal towns, countryside, moors and plenty of history around every corner. My parents come to visit often and they always have a great time, meet a lot of friendly people and they even talk about coming to live here. I just wish somebody had told me what the cricket rules are, because I can tell you that something I still haven’t got!

Shop ‘til you drop

With three central shopping centres, traditional arcades and indoor markets, Hull is a retail haven. High-street brands line the glass-structured Waterfront in the floating Princes Quay, and eclectic shops and quirky boutiques occupy the traditional arcades and regenerated Humber Street.
A Home in the Country

Our region’s quaint villages and historic market towns provide an idyllic setting for anyone looking to relocate to the country with easy connections to the city via bus, train or a short, scenic drive.

Every one of these picturesque villages and bustling market towns is steeped in a rich heritage and culture; they are ideal for healthcare professionals with families that are looking for a slower pace of life within easy reach of the city.

The beautiful Georgian town of Beverley is a serene destination with its unique architecture lining cobbled streets, overlooked by the striking Minster that rises above the skyline.

The Yorkshire and Lincolnshire countryside is renowned for its rolling hills and bucolic landscapes, dotted with quaint houses, cozy country pubs and charming summer fêtes. From Appleby and Amcotts, Ellerker and Elloughton, Hatcliffe, Molescroft, North Cave to North Newbold, Redbourne, Swinland and South Cave and Walkington, each village has its own distinct feel and strong sense of community spirit.

When approached across parkland from the west, Beverley pulls off this neat trick of making you think you’re in a Jane Austen novel.”

The Guardian, 2016

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The Guardian, 2016

The Sunday Times named Beverley and Driffield in its top ten places to live in the North and North East in 2019.

Bon Appétit

Our region boasts a number of award-winning restaurants, charming bistros, gastro pubs and coffee houses, perfect for all you foodies. Renowned for farm-to-fork eateries, showcasing local produce such as regionally available fish, meat, Keyingham strawberries, Scaman’s free-range eggs and Lincolnshire cheeses, you can discover the true taste of Yorkshire and Lincolnshire. Coupled with a rich choice of international cuisine, you’re sure to enjoy the mouth-watering choices available to whet your appetite.

Bon Appétit

Each of our market towns has its own distinct character, combining essential facilities with a warm, welcoming feel, while sitting within an easy commute of Hull, Grimsby, Scunthorpe, York, Lincoln and Leeds, making them extremely popular.

A View of Country Life

Each of our market towns has its own distinct character, combining essential facilities with a warm, welcoming feel, while sitting within an easy commute of Hull, Grimsby, Scunthorpe, York, Lincoln and Leeds, making them extremely popular.
Luxury Retail & Savvy Brands

What is a market town without a market? Pocklington, Driffield, Hornsea, Market Weighton and Beverley are largely popular places to live and visit as they host weekly markets selling a vast array of local and homemade produce and gifts.

The towns of Grimstone and Fimingham are home to some of Lincolnshire’s largest shopping centres, and the winding, cobbled streets of Beverley are filled with boutique arcades and high-brand stores.

In recent years, Beverley has attracted a number of niche retailers to the town, including The White Company, Jack Wills, JoJo Maman Bébé, Crew, Company, Jack Wills, JoJo Maman Bébé, Crew, and the winding, cobbled streets of Beverley are filled with boutique arcades and high-brand stores.

Along with the thriving streets, both the Beverley and Market Rasen racecourses host a variety of exciting events and live music throughout the year, attracting artists such as Jess Glynne, Olly Murs and Paloma Faith. Beverley Ladies Day is an essential date on the annual social calendar. Vintage fairs, food fêtes, and beer and gin festivals are a regular feature within the region.

Arts & Entertainment

Alongside the thrilling races, both the Beverley and Market Rasen racecourses host a variety of exciting events and live music throughout the year, attracting artists such as Jess Glynne, Olly Murs and Paloma Faith. Beverley Ladies Day is an essential date on the annual social calendar. Vintage fairs, food fêtes, and beer and gin festivals are a regular feature within the region.

One with Nature

Beverley Westwood surrounds the town in over 1,200 acres of land, which is perfect for walking, picnics and is also home to the racecourse. Ideal for family days out, long dog walks, and jogging and cycling, the Westwood is a popular destination and was even the start line for a stage of the Tour de Yorkshire in 2016.

Along the coast of the River Humber, just on the outskirts of Hull in the affluent village of Hessle, lies the appropriately named ‘Little Switzerland’, a stretch of three lakes surrounded by beautiful woodlands and fields. The perfect setting for some peace and tranquility, the area is so astonishingly quiet and picturesque that you won’t believe you are only a 15-minute drive from the city centre.

Enjoy an ice cream on the coastline or a crisp cider at the Country Park Inn, situated on the river’s edge. Hessle Foreshore and the Humber Bridge are only a 15-minute drive from the city centre. Also, coming from a fairly large city in the USA, the cost of living here is lower than I expected. Also, coming from a fairly large city in the USA, the cost of living here is lower than I expected.

Working Here

Alongside the thrilling races, both the Beverley and Market Rasen racecourses host a variety of exciting events and live music throughout the year, attracting artists such as Jess Glynne, Olly Murs and Paloma Faith. Beverley Ladies Day is an essential date on the annual social calendar. Vintage fairs, food fêtes, and beer and gin festivals are a regular feature within the region.

WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?
I worked for Smith+Nephew in Memphis, USA, and my manager asked me if I would consider taking a role in Hull for an intermediate timeframe. After a visit to Hull in December 2017, my wife and I decided to accept this opportunity in order to experience life in another part of the world.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?
We enjoy going on day trips at weekends. We have gone into the nearby national parks, the Peak District and North York Moors, several times for days out. We have also become members of the English Heritage organisation after moving here and love visiting the historical sites they maintain, both nearby and all over England.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?
In short, we are enjoying as much of the culture and beauty that is unique to Yorkshire as we can.
Day Trips on Your Doorstep

Conveniently situated in the centre of the UK, one great benefit of living within Yorkshire and Lincolnshire is that there are so many fantastic places to visit, right on your doorstep and all within easy reach.

Whether you’re looking for a day trip with friends, a romantic weekend getaway or summer holiday spots with the family, the region boasts stunning scenery, picturesque beaches and plenty of shopping.

Leeds

A vibrant, cosmopolitan city, Leeds is full of great shops, trendy restaurants, bars and clubs - perfect for a city break. Enjoy a spot of retail therapy in Trinity Shopping Centre, finished off with a (literal) sparkling cocktail in The Alchemist or glass of fizz with a spectacular skyline view from Anjelica’s rooftop terrace bar. For the culture seekers, Leeds offers an abundance of museums and art galleries, such as the Royal Armouries.

York

Full of quaint cobbled lanes, exquisite architecture and an array of fabulous visitor attractions such as York Minster, the Castle Museum, the National Railway Museum and the Jorvik Viking Centre, the beauty of York will steal your heart. York’s most famous street, The Shambles, always ranks at the top of the list of the UK’s prettiest streets, and as the inspirational setting for many novels – which the presence of three Harry Potter shops indicate – it is truly a magical place to visit.

Yorkshire abounds

From the Brontë parsonage and the Yorkshire Moors to Scarborough’s seafirst arcades and rock pooling at Robin Hood’s Bay, Yorkshire is full of national parks, museums and natural beauty spots to explore and enjoy. Not short of heritage and history, Yorkshire’s most beautiful stately homes and buildings such as Castle Howard, Burton Agnes, Burton Constable, Sewerby Hall, Sledmere House and the world-famous gothic setting for Dracula, Whitby Abbey, are well worth a visit.

Thrill seekers

Whether you are a spectator or white-knuckle rider, you can enjoy thrills and spills at Flamingo Land or Alton Towers, swing through the trees at Go Ape in Dalby Forest or Normandy Hall Country Park, hit the slopes at Xscape, Castleford, or visit the Wallaby Walkabout and Land of the Tigers at the award-winning Yorkshire Wildlife Park.

Lincoln

It’s hard not to fall in love with Lincoln the minute you arrive. The grand, gothic cathedral, once the tallest building in the world, overlooks the beautiful medieval streets and castle grounds that hold the famous Magna Carta. Independent boutiques, wooden-beamed pubs and ghost walk tours trail down the appropriately named Steep Hill, connecting the medieval square to the high street, which was previously named Britain’s Best Street.

‘There’s an epic quality to Yorkshire. Just 10 minutes out of the city, you’re staring at wild moorland, mountains and rivers that took my young imagination on the most incredible journey.’

Michael Palin

‘We like going for hikes along the coast and exploring new places. We’ve been all over the East Riding and Northern Lincolnshire and have more to explore still.’

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.

Did you know?

Festival of the Sky, an inventive new arts event held in Cleethorpes, was named in The Guardian’s best UK seaside events and attractions for summer 2019.

The East Yorkshire and Northern Lincolnshire region is home to some of the UK’s most beautiful beaches and seaside resorts, such as Cleethorpes. With its award-winning pier, multiple award-winning beaches and its Blue Flag water quality status, the popular beauty spot also hosts an abundance of sea-view apartments with stunning panoramic views of the east coast away from the hustle and bustle of the city and close to the rolling waves and crisp, fresh ocean breeze.

www.yorkshire.com and www.visitlincolnshire.com

A VIEW OF

COASTAL LIFE

Credit: Welcome To Yorkshire

Credit: Welcome To Yorkshire

Credit: Welcome To Yorkshire
Get Active

With some of the best landscapes and scenery in the country, there’s never been a better time to step outside and take full advantage of what the region has to offer.

Miles of heritage coastline surrounds the Humber and offers well-maintained walking routes, as well as the opportunity to try a huge range of water sports such as windsurfing, sailing, canoeing, stand-up paddleboarding or kite surfing. And for those that prefer to stay on dry land, the stunning Yorkshire and Lincolnshire Wolds are the perfect settings to spread the afternoon outdoors.

The Yorkshire Wolds are famed for their great terrain for road cycling, so much so that Yorkshire hosted the Grand Depart of the Tour de France in 2014 and subsequently created Tour de Yorkshire, the country’s own annual four-day road cycling race. The event has quickly become one of the most popular in the UK, attracting crowds of over two million and generating over £100 million to the Yorkshire economy.

Whether you love to walk, run, hike, cycle, the Wolds have something to offer everyone. For horse lovers, there are miles of bridle paths throughout the region just waiting to be explored, and keen golfers will enjoy the many golf clubs, including Forest Pines Hotel & Golf resort, which has hosted some of the country’s top PGA professionals and is also rated as one of the UK’s leading winter courses. East Yorkshire also offers numerous polo clubs, such as the White Rose Polo Club, situated just a mile from Market Weighton, and the Beverley Polo Club, which hosts the prestigious Yorkshire Nations Cup every year.

The region also offers a fantastic selection of gym, health and leisure centres. Fitness centres include David Lloyd’s, JD Gyms, Pure Gym and Nuffield Health, as well as several sports centres and 24-hour gyms located in Hull city centre.

More of a spectator?

Our region is home to a number of successful sporting teams:

- Football: EFL teams Hull City, Lincoln City, Scunthorpe United and Grimsby Town
- Rugby League: Super League rugby teams Hull KR and Hull FC
- Rugby union: Hull RUFC, Hull Ionians RUFC
- Ice hockey teams: Grimsby Reds and Hull Pirates

WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I previously lived in the area working for RB, prior to relocating to New Jersey, USA in 2012. My wife and I really enjoyed our previous time here so when the opportunity arose to return to RB within the region, we relocated right away.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

The company culture at RB fits me perfectly, and the surrounding area offers a balance of great locations coupled with some really nice places to visit, such as the lovely coastline, historic towns and cities to explore on your doorstep, like Beverley and York, and not forgetting the friendly people here too, of course.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

I spend a lot of my personal time taking my children to various after-school activities such as Scouts/Cubs or jacks, as well as pursuing my own martial arts passion for taekwondo.

My wife also relocated her cake-making business to the local area too and has been building up her local reputation.

We only moved into our new home at the end of last year so we have spent the last few months visiting and reacquainting ourselves with the great places which are on our doorstep and enjoying the odd day trip to the coast.

One highlight is to walk the Humber Bridge because you get an absolutely amazing view of the Humber estuary and can break up the return trip with a pub lunch, trip to the nature reserve near Barton upon Humber or maybe even visit the Old Tilth Weeks before returning.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

One of my family’s favourite places to go at the weekend is The Deep aquarium. We have been countless times over the years. My kids still love it there and Alexander even celebrated his birthday there a few months ago with a Beatles-themed party near the main tank.

Another emerging firm family favourite is Wings International Cuisine; we absolutely love it there and my kids love the desserts. We have been countless times already since we moved back here, and I am sure that it won’t be the last.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

We have moved a lot over the last 20 years but this is the last time according to my wife! There are so many nice restaurants in the area that you will be spoilt for choice of where to go on a night out, in particular the redeveloped Fruit Market area.

Since we have three sons all of school age, finding a great school was an extremely high priority to make the move work. Thankfully, there are some great schools in the area and the people are definitely very friendly. They have made new friends at their school and joined new social groups to help quickly get immersed in the region.

The 2014 Tour de Yorkshire attracted crowds of around 2.5 million people, which The Times estimated to be the largest spectator event in the UK last year.

200,000 pedestrian and 50,000 cyclists cross the Humber Bridge annually.
Every child deserves the best start in life, and since our region has excellent education providers at every Key Stage with first-class teaching and facilities to match you can be confident that you are making the right choices for you and your family.

**Top of the Class**

One of the hardest parts of relocating with children is choosing the right school or college for them, and the Humber region has many fantastic schools, colleges and further education facilities to offer:

- An unrivalled choice of independent educational providers achieving top GCSE and A-level results – including pass rates of 100% and those with A* to A grades of +92%.
- 90% of higher education students gain employment or go on to further education within six months of graduating.
- UK and world-leading state-of-the-art professional training facilities linked to key industry sectors.

‘The loveliness of all the people from Hull who I have met over the years from starting my degree to now in my job role is what made me relocate here and stay long term.’

Shaunna Smith, sonographer, relocated from Middlesbrough.
**From Little Acorns**

It’s important to know that your children are being provided with the best quality when it comes to their early years educational needs, and this can be a concern for many parents when they relocate to a new area.

But worry not; across the region we have an abundance of outstanding nursery care providers that offer exceptional care and facilities to suit every lifestyle and budget.

Comparison average nursery fees per week:
- Yorkshire & Humber: £93.60
- London: £147.74
- England: £113.06
- Wales: £109.07
- Scotland: £104.06

*Rated ‘outstanding’ by Ofsted

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**Primary Schools**

Primary schools across East Yorkshire and Northern Lincolnshire have maintained impressive standards of reading, writing and mathematics and have achieved ‘outstanding’ Ofsted results that are well above the national average. A few examples are:

- Thoresby Primary School, Hull
- Alkborough Primary School, Scunthorpe
- Clifton Primary School, Hull
- Elliston Primary Academy, Cleethorpes
- Scunthorpe Primary School, Scunthorpe, East Riding of Yorkshire
- Laceby Acres Primary School, Grimsby
- Westfield Primary School, Cottingham, East Riding of Yorkshire
- Eastfield Primary Academy, Immingham
- Keldmarsh Primary School, Beverley
- Ganton Special School, Beverley

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- 2016/17 results show that 93% of children get accepted to their first-choice primary school.
- 85% of both Hull and East Riding primary schools have good or outstanding Ofsted ratings, 2018.
- Adventurer Bear Grylls praised Thoresby Primary School in west Hull, after the school was crowned the best in the country for developing pupils’ character.
- Eastfield Primary Academy, Immingham, is one of the 22 schools that are part of the Enquire Learning Trust, and was the first academy in North East Lincolnshire to be marked as ‘outstanding’ in the 2016 Ofsted framework.
Secondary Schools

When it comes to GCSE results, schools in the East Riding are significantly above the UK average, with 40% of pupils achieving a grade 5 or above in English and Maths, and 80% of students attaining five or more A*-C grades, according to Ofsted (2018).

With high-achieving secondary schools and contemporary academies offering state-of-the-art teaching facilities that are designed to propel students into vocational careers, many of the region’s schools have been rated ‘outstanding’ by Ofsted. Such schools include:

- Keelham Hall School, Hull
- Tollbar Academy, Grimsby
- Tuvedykes Special School, Hull
- Humberston Academy, Grimsby
- St Mary’s College, Voluntary Catholic Academy, Hull
- South Hunsley School & Sixth Form College, East Riding of Yorkshire

Malet Lambert

Malet Lambert in Hull has a long and proud history dating back to 1952. It is part of The Education Alliance, a Multi-Academy Trust partnership with South Hunsley School, Driffield School, The Smith School, Hunsley Primary and North Cave C.E. Primary School.

Malet Lambert is the only school in the Humberside region with Ofsted Flagship Status. The school also works closely with further education and industry partners to deliver an extensive CEIAG programme and offer their pupils a wide variety of options in a relevant curriculum.

Did you know?

The amount of “good” or “outstanding” secondary schools in Hull soared above the national average according to Ofsted in 2018.

Useful Links

Visit the gov.uk website to find and compare schools and colleges across the East Yorkshire and Northern Lincolnshire region:
www.compare-school-performance.service.gov.uk

Independent Schools

Hull Collegiate School, Anlaby

Hull Collegiate School is one of the leading independent schools in East Riding of Yorkshire where pupils flourish, develop as individuals and acquire the necessary skills to prepare themselves for future employment. With a proven track record of excellent academic results, the school has a reputation for consistently achieving excellence in GCSE and A-level results year on year.

Following their most recent inspection in 2019, the school was awarded ‘outstanding’ ratings throughout all areas including science, drama, music, art, maths and sport. The school is the only independent school in East Yorkshire to receive these glowing results. Concluding their report, the inspectors said: ‘The school is highly successful in developing well-rounded, confident, skilled young people who are very well equipped for the next stage of their education.’

Hymers College, Hull

Situated in Hull within 15 acres of beautifully landscaped grounds, Hymers College is the top-performing independent school in Hull and East Yorkshire. Hymers College prides itself on fulfilling the potential of every student both inside and outside the classroom, and in 2018, 76.1% of all A-level grades were A*-B and 65.3% of all GCSE results were A/7 or higher.

St Martin’s Preparatory School, Grimsby

St Martin’s Preparatory School is one of Lincolnshire’s leading independent schools with consistently high results, providing co-educational preparatory schooling for pupils aged 2-11. Most pupils go on to grammar school education, and the small class sizes of under 20 allow for excellent academic, first-class pastoral care and varied extracurricular opportunities.

Housed in a stunning Edwardian building, their traditions of conduct and manners dovetail with academic excellence.

Did you know?

Hymers College has been ranked as ‘one of the best schools in the North of England’, by The Sunday Times.

Pocklington School, Pocklington

Pocklington School provides first-class education for children aged 4-18 on a picturesque campus across a 65-acre rural setting. In 2016 the school achieved a record number of OXbridge offers based on predicted grades. Proud of their 50-year heritage, they continually seek to identify innovative ways to inspire their pupils and prepare them for the future.

Notable former students of Pocklington School or ‘Old Pockingtonians’ include Adrian Edmondson and Sir Tom Stoppard.

‘Hull Collegiate School gave me so much more than excellent education. The personalised help and support I received throughout my time at the school was invaluable and helped shape my future.’

Gary Cross, Radiology Registrar at the Royal Free Hospital in London

St Martin’s Preparatory School is featured in The Sunday Times 2018 Top 15 UK Co-educ Prep Schools.
Higher Education

The Humber has an excellent spread of further and higher education colleges. Between them, they offer a wide range of vocational and academic subjects covering many specialist industry sectors. These colleges have strong links to the business community, regionally and nationally, enabling students to combine classroom learning with valuable work experience.

Wilberforce Sixth Form College, Hull

Wilberforce Sixth Form College offers high-quality teaching and resources to facilitate students’ progression to top universities and worthwhile careers. The college achieved its best A-level results to date in 2018, with an impressive 99.8% pass rate. Its engineering and digital courses have also been recognised nationally in the top 5%. Wilberforce College has recently received status as a Maths Centre for Excellence and is the first college in the Humber region to be awarded the Humber LEP Gold Standard for Careers, now the nationally accredited Quality in Careers Standard.

Grimsby Institute, Grimsby

The University Centre Grimsby is no ordinary uni, providing extraordinary opportunities. A key provider of health-based foundation and bachelor’s degrees, including Professional Healthcare Studies, Mental Health Nursing and Counselling, its BSc (Adult) Nursing programme also offers the opportunity to qualify as a nurse. Delivered in partnership with the University of Hull, the course develops skills within both state-of-the-art simulated wards and in a variety of clinical care settings.

Located in the centre of Grimsby, the Nuns Corner campus is also home to the Engineering and Renewable Energy Centre, a £5 million sports centre, the Grimsby School of Art (£4 million home for creative arts courses), a large apprenticeship provision and the Food Refrigeration and Process Engineering Research Centre (FRPERC).

North Lindsey College, Scunthorpe

North Lindsey College is the largest provider of further education (post-16), apprenticeships and training in Northern Lincolnshire. Part of the DN Colleges Group with Doncaster College, North Lindsey has over 1,800 apprentices and over 1,800 higher education learners, with the recently opened University Campus North Lincolnshire to expand provision further. The college has key employer partnerships including Siemens Gamesa, Total LDR and Toyota, delivering a range of full-cost, funded and apprenticeship programmes to employer needs. North Lindsey College and Doncaster College are leading by example with over 2,000 apprentices.

Over £20 million has been invested across the campus in recent years, with a focus on key areas of engineering, healthcare, construction and motor vehicle. The college’s overall achievement rates for 2018 put it in the top 15% of state-funded further education colleges nationally.

East Riding College and Bridlington Medical, Health and Social Care Academy

East Riding College has been working with other education providers and employers in health and social care to develop the Bridlington Medical, Health and Social Care Academy. The college works in a consortium which includes representatives from the sector such as GP surgeries, the NHS, East Riding Social Services and members of the voluntary and private care sector. The academy aims to provide pre-16 students with the experience they need to progress into a career within the NHS and social care.

Did you know?
Grimsby Institute’s hair and beauty training salon named The Graduate Salon, was recently named as the CIBTAC International Centre of the Year. Grimsby Institute has also achieved National Skills Academy status for Creative and Cultural Skills, Food Manufacturing and Environmental Technologies.

Did you know?
Hull College Group is one of the largest further and higher education colleges in the country, offering over 1,000 courses to over 26,000 students every year. Hull College is one of the few colleges in the country to offer progression from age 14 through to master’s level, and the group is rightly proud that 95% of its students progress to work or further study within six months of finishing their courses. The group has strong partnerships with over 1,200 local and national employers, including Siemens and BMW.

East Riding College, Beverley, Bridlington and Hull

East Riding College is the No.1 land-based college in the UK, specialising in agriculture, equine, animal management and sport. The college has a world-class equine area and outstanding sporting partnerships with the likes of Hull City and the City of Hull Rugby League Academy. Benefiting from working on a real commercial farm, the college is a Centre of Vocational Excellence for Agriculture and Equine.

Did you know?
Hull College started out as a technical college over 110 years ago and is now home to students from more than 100 different countries. The opening ceremony of the London 2012 Olympics was co-produced by a former Hull College student.

Bishop Burton College, Bishop Burton

Bishop Burton College is the No.1 land-based college in the UK, specialising in agriculture, equine, animal management and sport. Bishop Burton is a two-time winner of the prestigious British Quality Foundation’s UK Excellence Award.

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Hull College, Hull

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University of Hull

The university recently became the Official University Partner for Team GB. The foundation of the partnership is their joint belief that when someone is challenged and supported, they can achieve their absolute best. Whether it's in a lecture theatre or on the field, in a lab or on the track, or in an operating theatre or the ring, their joint belief is that everyone can achieve extraordinary things.

For the second year running, they were awarded Silver in the Teaching Excellence Framework, which was introduced by the government to recognise excellence in learning and teaching in UK universities and colleges. The university received strong praise for the support they provide to students and the outcomes they achieve. Everywhere you look on campus there is evidence of a £300 million investment programme to help deliver the best possible student experience, teaching and research.

Did you know?
The University of Hull is the first and only university to be an Official Partner of Team GB.

Healthcare programmes at the University of Hull

The university is a major contributor to the region’s healthcare workforce and carries out world-leading research to help address critical health issues. Graduates make an outstanding contribution to improving the health of the people in our region and beyond, evidenced by the fact that for four consecutive years 100% of operating department practitioners, nursing, midwifery and medical graduates have been in employment or further education within six months.

In July 2019 more than 400 nurses, medicine and other allied health students such as midwives, operating department practitioners and associate practitioners graduated, the majority of whom have already been taken on by local health services, making a real difference to their communities.

The university continues to invest and develop to address critical skill shortages in healthcare. For example, it has recently introduced new programmes such as Paramedic Science and Physiotherapy, and increased the number of places available to study medicine at Hull York Medical School.

- BSc Physiotherapy is launching at the University of Hull in 2020 in the Allam Medical Building.

Did you know?
1. The University of Hull welcomes students from more than 100 countries.
2. Half of the people who visit the campus go on to apply to study at the university.
3. Awarded Silver for Teaching Excellence*
4. £300m is being invested on campus to help deliver the best possible student experience, teaching and research.
5. 95.9% of students are in work or further study six months after graduating**

* Awarded a Silver in the Teaching Excellence Framework which recognises excellence in teaching and learning in UK universities and colleges
** Destinations of Leavers from Higher Education for the academic year 2016/17, published by HESA June 2018.
WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?
I came to Hull for university, as the University of Hull had a good reputation for nursing and Hull was an up-and-coming city. Hull is also a very affordable place to live and the location is idyllic, as you are surrounded by countryside and the coastline.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?
Hull University Teaching Hospitals NHS Trust is a fantastic company to work for; they are very supportive and offer great opportunities for career progression. The location is brilliant as you are surrounded by countryside and the coastline. There are multiple cycling routes, which I personally like to take advantage of. There is the Trans Pennine Trail, which goes coast to coast and comes through Hull. Since the Fruit Market has been redeveloped and regenerated, it is a lovely place to go to socialise and relax. East Park is also a brilliant place to visit as there is so much to do and there is a free animal enclosure to visit.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?
My favourite places within the city are the city centre and the Old Custom House, which specializes in authentic Italian seafood cuisine. There is a beautiful walking trail from Skidby Hill to Old Ellerby; it’s lovely in the summer and there is a great pub at the end of it called the Blue Bull Inn, which does great food. Newland Avenue and Princes Avenue offer a great variety of food and drink establishments.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?
I would 100% recommend anybody to move to Hull. The people are so friendly and welcoming. There are self-contained communities, something which runs throughout the whole city. There is plenty to see and do and the quality of life is excellent as there is a calmness to the city and nobody seems to be in a rush to get through life. My family love living in Hull and they have benefitted hugely from that. They love the city and what it has to offer, my wife loves to take our son on walks so the walking trails that run throughout the city and into the countryside are great for them.

I would recommend anyone to come to this amazing, vibrant city with open eyes and an open heart too truly benefit from what is has to offer. From its annual festivals, such as Freedom Festival and Humber Street Sesh to the museum quarter and Trinity Market with its wide selection of food stalls, Hull is a city which welcomes you with open arms and makes you feel like one of its own.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?
The City of Culture status that was given in 2017 allowed plenty of opportunities to get out of the city and into the countryside. There is a beautiful walking trail from Skidby Hill to Old Ellerby; it’s lovely in the summer and there is a great pub at the end of it called the Blue Bull Inn, which does great food. Newland Avenue and Princes Avenue offer a great variety of food and drink establishments.

WHAT WOULD YOU DECIDE TO RELOCATE TO THE HUMBER REGION?
There is a lot of industry in the area, especially in the healthcare sector. I had a desire to work in the healthcare industry and Hull itself has strong ties to healthcare with business and academia both having presence, each with different positioning.

As a young professional, I wished to work in a busy city where there’s plenty going on to keep me entertained in the evenings and at weekends. The City of Culture status that was given in 2017 brought a good level of investment into the city and reinvigorated the area with new energy and life. It always feels like there is something going on in the city, such as world-class music events, such as Freedom Festival and Humber Street Sesh to the museum quarter and Trinity Market with its wide selection of food stalls, Hull is a city which welcomes you with open arms and makes you feel like one of its own.

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WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?
The City of Culture status that was given in 2017 allowed plenty of opportunities to get out of the city and into the countryside. There is a beautiful walking trail from Skidby Hill to Old Ellerby; it’s lovely in the summer and there is a great pub at the end of it called the Blue Bull Inn, which does great food. Newland Avenue and Princes Avenue offer a great variety of food and drink establishments.

WHAT WOULD YOU DECIDE TO RELOCATE TO THE HUMBER REGION?
There is a lot of industry in the area, especially in the healthcare sector. I had a desire to work in the healthcare industry and Hull itself has strong ties to healthcare with business and academia both having presence, each with different positioning.

As a young professional, I wished to work in a busy city where there’s plenty going on to keep me entertained in the evenings and at weekends. The City of Culture status that was given in 2017 brought a good level of investment into the city and reinvigorated the area with new energy and life. It always feels like there is something going on in the city, such as world-class music events, such as Freedom Festival and Humber Street Sesh to the museum quarter and Trinity Market with its wide selection of food stalls, Hull is a city which welcomes you with open arms and makes you feel like one of its own.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?
My favourite places within the city are the city centre and the Old Custom House, which specializes in authentic Italian seafood cuisine. There is a beautiful walking trail from Skidby Hill to Old Ellerby; it’s lovely in the summer and there is a great pub at the end of it called the Blue Bull Inn, which does great food. Newland Avenue and Princes Avenue offer a great variety of food and drink establishments.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?
I would 100% recommend anybody to move to Hull. The people are so friendly and welcoming. There are self-contained communities, something which runs throughout the whole city. There is plenty to see and do and the quality of life is excellent as there is a calmness to the city and nobody seems to be in a rush to get through life. My family love living in Hull and they have benefitted hugely from that. They love the city and what it has to offer, my wife loves to take our son on walks so the walking trails that run throughout the city and into the countryside are great for them.

I would recommend anyone to come to this amazing, vibrant city with open eyes and an open heart too truly benefit from what is has to offer. From its annual festivals, such as Freedom Festival and Humber Street Sesh to the museum quarter and Trinity Market with its wide selection of food stalls, Hull is a city which welcomes you with open arms and makes you feel like one of its own.
Hull York Medical School

Founded in 2003 as a partnership between the University of Hull and the University of York, Hull York Medical School delivers exceptional medical education based on clinician-led problem-based learning, early and sustained clinical exposure, and a patient-centred approach to healthcare. Medical students at Hull York benefit from a broad range of clinical experience, much possible by the school’s close partnerships with four acute NHS Trust partners, four Mental Health Trust partners, and more than 100 GP surgeries who provide placements across the region. The school is also home to world-leading research, transforming the lives of patients locally, nationally and beyond, including the £2.4 million Wolfson Palliative Care Research Centre at the University of Hull, which is dedicated to helping those with life-limiting conditions to live well. From September 2019 an expanded Hull York Medical School will welcome more undergraduate students than ever, responding to the growing demand for empathy doctors who strive for clinical excellence.

As the UK’s Energy Estuary, the Humber region’s workforce is in global demand across linked industry sectors. Over £6 billion of private investment and government funding is helping to drive the Humber region’s prosperity, with industry-leading developments placing the spotlight on the region’s rich ambition. As a result, an abundance of postgraduate training facilities has been specially developed, wherever educational providers are linking with employers to capitalise on this renaissance of the Humber’s industries, including energy, chemical and renewable energy.

Train Further

Ron Dearing UTC

HOTA

HETA

Engineering UTC Northern Lincolnshire

Modal Training

Did you know?

HETA is the leading engineering training provider in the Yorkshire and Humber region.

Did you know?

Modal Training, based in Immingham, is a £7 million specialist training centre for the maritime, offshore, ports and logistics sectors; it uses state-of-the-art simulators for applied training and performance development.

Did you know?

The new the MNTB- and MCA-approved Maritime Training Centre, developed by Modal Training and the TEC Partnership formally the Grimsby Institute Group, provides full cadet programmes for those aiming to enter the Merchant Navy as officers.

Did you know?

HOTA, a quality training provider which offers nationally approved training and bespoke courses to help individuals train for a career in the offshore industry, with industry-leading developments placing the spotlight on the region’s rich ambition. As a result, an abundance of postgraduate training facilities has been specially developed, wherever educational providers are linking with employers to capitalise on this renaissance of the Humber’s industries, including energy, chemical and renewable energy.

‘Hull York Medical School teaches medicine students to be honest, caring, empathetic doctors who strive for the best for our patients. Once my foundation training is complete, I will be staying in the region and working for the medical school as a clinical teaching fellow.’

Dr Laura Cunliffe, 2017 Hull York Medical School student and Yorkshire Clinical Fellow for the medical school as a clinical teaching fellow.

‘I completed my undergraduate degree in biomedicine and worked at Bart’s Health NHS Trust in London for five years as a Young Person’s Representative. I had plenty of exposure to the medicine course, but communicating with patients is a completely different skill. Gaining clinical exposure so early in the course really helps, and is part of what attracted me to Hull York Medical School. I’ve only been here for a term so far, and I’ve already been on placements within a local hospital and GP practice. The course is so vocational and that makes you feel like you’re already working.

The cost of living here is definitely a pull factor too - you can do things that you couldn’t necessarily afford to do anywhere else. I went to see the Royal Philharmonic Orchestra the other week in Hull and it was only £5! Having such a wide variety of sports and clubs and things to join, is really important when you’re studying such a vocational course.”

Melissa Matthews, Hull York Medical School student from London.

‘Hull York Medical School teaches medicine students to be honest, caring, empathetic doctors who strive for the best for our patients. Once my foundation training is complete, I will be staying in the region and working for the medical school as a clinical teaching fellow.’

Dr Laura Cunliffe, 2017 Hull York Medical School Graduatre, Junior Doctor at Hull University Teaching Hospitals NHS Trust
A VIEW OF CONNECTIVITY IN THE HUMBER

Road

Conveniently located in the middle of the UK, the Humber region is perfectly connected. Whether you are travelling north or south, both London and Edinburgh are only around 200 miles away, and surrounding cities – Leeds, York, Lincoln and Sheffield – can be reached within an hour.

Rail

Not only is the region wonderfully connected with quick, direct routes to Doncaster, York, Leeds, Sheffield, Manchester, Liverpool and London, but Hull Trains have recently unveiled their new fleet of hi-tech trains, designed and manufactured in Japan as part of a £60 million investment. Based on Japanese bullet train technology, the new trains will help to increase speed, efficiency and seating capacity of our local train service.

Sea

As a main UK port contributing £2.5 billion to the UK’s economy every year, thousands pass through ABP Humber every day. P&O Ferries operate daily passenger ‘Dutch Dash’ services between Hull, Rotterdam and Zeebrugge, handling almost half of all sea passenger movements on the east coast of the UK. Hull is home to the fourth largest passenger port in the UK, seeing around one million passengers pass through its terminal gates each year.

Air

The region has its own airport, Humberside Airport, which is home to England’s fourth largest heliport – serving the North Sea offshore industries – and operates as an essential aviation cargo and logistics hub. With regular flights to Amsterdam Schiphol, Humberside Airport is connected to more than 800 destinations worldwide and 200,000 passengers use it every year. Other airports within an hour’s reach of the region include Doncaster Sheffield, Leeds Bradford and East Midlands, while Manchester Airport is only two hours away.

Whether you prefer to travel by road, rail, sea or air, the Humber region’s ideal location and connectivity offers easy access to the capital, Europe and beyond, meaning the world is – quite literally – on your doorstep.
## Useful Key Contacts

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<thead>
<tr>
<th>Organization</th>
<th>Website</th>
<th>Contact Details</th>
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<td><strong>Care Plus Group</strong></td>
<td><a href="http://www.careplusgroup.org">www.careplusgroup.org</a></td>
<td>T: 01472 266999 E: <a href="mailto:cpg.comms@nhs.net">cpg.comms@nhs.net</a></td>
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<tr>
<td><strong>City Health Care Partnerships</strong></td>
<td><a href="http://www.chcpcic.org.uk">www.chcpcic.org.uk</a></td>
<td>T: 01482 347620 E: <a href="mailto:webenquiries@chcphull.nhs.uk">webenquiries@chcphull.nhs.uk</a></td>
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<td><strong>Daisy Appeal</strong></td>
<td><a href="http://www.daisyappeal.org">www.daisyappeal.org</a></td>
<td>T: 01482 461909 E: <a href="mailto:jane@daisyappeal.org">jane@daisyappeal.org</a></td>
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<td><strong>Citycare</strong></td>
<td><a href="http://www.citycare-sharedagenda.co.uk">www.citycare-sharedagenda.co.uk</a></td>
<td>T: 01482 974333</td>
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<tr>
<td><strong>Hull University Teaching Hospitals NHS Trust</strong></td>
<td><a href="http://www.hay.nhs.uk">www.hay.nhs.uk</a></td>
<td>T: 01482 875875 E: <a href="mailto:esc.helpdesk@hey.nhs.uk">esc.helpdesk@hey.nhs.uk</a></td>
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<td><strong>Hull York Medical School</strong></td>
<td><a href="http://www.hyms.ac.uk">www.hyms.ac.uk</a></td>
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<td>T: 01482 908208</td>
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<td>T: 01472 583000 E: <a href="mailto:info.navigo@nhs.net">info.navigo@nhs.net</a></td>
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<td><strong>NHS Hull CCG</strong></td>
<td><a href="http://www.hullccg.nhs.uk">www.hullccg.nhs.uk</a></td>
<td>T: 01482 344700 E: <a href="mailto:hullccg.contactus@nhs.net">hullccg.contactus@nhs.net</a></td>
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<tr>
<td><strong>Northern Lincolnshire and Goole NHS Foundation Trust – Diana Princess of Wales in Grimsby, Scunthorpe General Hospital and Goole Hospital</strong></td>
<td><a href="http://www.nlgnhs.uk">www.nlgnhs.uk</a></td>
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<td>T: 01482 222200</td>
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<td><strong>University of Hull</strong></td>
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<td>T: 01482 346311</td>
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<td>T: 01482 221616 E: <a href="mailto:sales@vertual.co.uk">sales@vertual.co.uk</a></td>
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<td>T: 01482 275299 E: <a href="mailto:intouch@visr-vr.com">intouch@visr-vr.com</a></td>
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For the latest job opportunities, to find out more about the region’s industry expertise or for further information about living and working in East Yorkshire and Northern Lincolnshire visit: www.marketinghumber.com