‘People are slow to leave it, quick to return. And there are those who come, as they think, for a year or two and stay a lifetime.’

Philip Larkin
WELCOME

TO OUR REGION

Are you seeking a change of scenery? Well, the Humber region may just be the change you are looking for. Stretching from East Yorkshire to Northern Lincolnshire, the Humber region connects cities, country towns and coastal communities to create a unique environment with something to offer everyone – whether your career is just beginning or hitting its peak.

There’s no better time to relocate to the Humber region. Following vast investment in healthcare, the region is brimming with opportunities as companies and organisations seek to increase their skilled-professional base to fulfil the growing demand of ever-expanding industry.

The low house prices and cost of living combined with the high quality of life make for the perfect work-life balance, with short commute times to and from the city and an abundance of scenic areas and bountiful activities to enjoy all year round. For those with families, this guide offers a view of some of the best schools within the region.

Your View will provide a comprehensive picture of the East Yorkshire and Northern Lincolnshire region, with first-hand accounts from healthcare professionals that have made the move themselves, showing everything that our region has to offer you.

Welcome to the Humber. We hope to see you soon.

‘The region has excellent transport links, affordable housing in stunning countryside, great schools and is very close to the Dales as well as the seaside. The locals are friendly and the hospital is amazing to work in.’
Dr Rayessa, Lead Stroke Physician, Hull Royal Infirmary, relocated from Edinburgh.
The Humber is a region of innovation, collaboration and transformation when it comes to healthcare. With an established presence in the healthcare sector and huge investment in research, technology and facilities, the Humber region is becoming a UK leader. Home to global healthcare giants RB and Smith+Nephew, the Humber region is becoming a UK leader. Home to global healthcare giants RB and Smith+Nephew, and existing partnerships, the Humber region is becoming a global leader in research into cancer, heart disease and dementia. The Daisy Appeal is now seeking to build a new molecular imaging research centre next to the Jack Brignall PET-CT Centre, which will house a second cyclotron that is medical-practice compliant, paving the way for new procedures to be performed, possibly including scanning for Alzheimer’s and prostate cancer.

NHS Hull Clinical Commissioning Group (CCG) has been rated ‘outstanding’ for a third consecutive year under NHS England’s annual ratings published in 2019.

City Health Care Partnership (CHCP), a CIC and UK landmark health project provides a wide range of high-quality, safe health and care services including end-of-life care, district nursing and GP practices in Hull, the East Riding of Yorkshire, Knowle, Wigan and St Helens. CHCP are a co-owned ‘for better profit’ organisation, investing profits into their services, colleagues and the communities they work in.

The Humber’s local power of partnership can be no better demonstrated than through the investment in new healthcare facilities. Hull’s SHS LIFT (Local Improvement Finance Trust) programme brought together the city’s private and public sectors to transform primary healthcare and community estate. In Hull more than £100 million has been spent upgrading existing facilities and creating new modern, fit-for-purpose health and community facilities. In Hull more than £100 million has been spent upgrading existing facilities and creating new modern, fit-for-purpose health facilities, and leading technology developed locally enables world-leading innovations in maximising efficiency of the estate.

The Humber is a region where industry, academia and the NHS work together to improve patient health, pioneer innovations and create prosperity. Here are just a few examples of collaborative partnership investments:

- Matfield Health Centre was developed to bring together GP, a pharmacy and a number of specialist clinics and community services including a library and ITF centre, under one roof.
- The Orchard Centre is an example of how energy-efficient buildings are helping to reduce the carbon footprint of the NHS.
- The £16.5 million Wilberforce Health Centre is home to GP services and a range of community and mental health services.
- The Jean Bishop Integrated Care Centre in Hull is the first of its type in the UK. Opened in 2018, it is set to transform care for older people in Hull. Phase one brings together community services, acute health services and social care services for frail elderly people and their carers alongside Humberside Fire & Rescue (life service). Phase two will go on to expand the range of services to include mental health and dementia services over the next couple of years.

The Humber in a place where industry, academia and the NHS work together to improve patient health, pioneer innovations and create prosperity. Here are just a few examples of collaborative partnership investments:

- The £16.5 million Wilberforce Health Centre is home to GP services and a range of community and mental health services.
- The Jean Bishop Integrated Care Centre in Hull is the first of its type in the UK. Opened in 2018, it is set to transform care for older people in Hull. Phase one brings together community services, acute health services and social care services for frail elderly people and their carers alongside Humberside Fire & Rescue (life service). Phase two will go on to expand the range of services to include mental health and dementia services over the next couple of years.
Health and R&D

There is a transitional shift in industry as the Northern Powerhouse Partnership has developed incentives to transform the North into the central hub of healthcare research, product development and training, helping to increase the UK’s economic growth by encouraging our region’s already reputable resources. As a result, £100 million has been invested in Connected Health Cities, harnessing patient data to diagnose, treat and deliver services more effectively and efficiently across the region, as well as further improving clinical trials.

The North’s health innovation economy has a huge opportunity in this area to deliver health and wealth benefits to the region, both through the new Life Sciences Industrial Strategy and the Northern Powerhouse agenda.

Dr Hakim Yadi, Chief Executive of the Northern Health Science Alliance (NHSA).

RB

RB is a leading global health, hygiene and home company with its main global R&D center for health located in Hull. RB has operations in over 60 countries and its products reach millions worldwide every day. Its iconic brands include Dettol, Durex, GoodSense, Nutrience, Scholl and Strepsils.

'Hull was chosen for investment ahead of locations across the world for our £105 million Centre for Scientific Excellence due to a well-established R&D facility already in place, with highly skilled, talented individuals and space for further expansion.'

Bryan Charlesworth, VP R&D Health & Hull Site Lead, RB

‘There are many multinational companies settled in the area and more are due to come, so there is a bright future for Hull.’

Tushant Kanswarije, External Manufacturing Quality Assurance at RB, relocated from London.

Smith+Nephew

Smith+Nephew designs and makes technology that takes the limits off living. The company recently opened a state-of-the-art R&D facility in Hull, followed by an established R&D facility already in place, with highly skilled, talented individuals and space for further expansion.

Smith+Nephew supports healthcare professionals in more than 100 countries in their daily efforts to improve the lives of their patients.

‘There are many multinational companies settled in the area and more are due to come, so there is a bright future for Hull.’

Tushant Kanswarije, External Manufacturing Quality Assurance at RB, relocated from London.

Innovators in Telehealth

The Humber region is becoming one of the UK’s leading areas for telehealth. An NHS programme to help people suffering from long-term heart and lung disease in Hull has been launched to help improve their quality of life with remote education and monitoring.

The telehealth service has been live for several years with over 1,000 patients with heart failure or chronic obstructive pulmonary disease having been involved in the programme.

‘The magic here was having the two sets of expertise: one at the hospital and one at the university. There’s something about the area that attracts people in, and then they stay forever and a day. It’s a good quality of life here and that’s a key point.’

Andy Beavis, co-founder, Virtual

Alongside the cluster of major international healthcare players, the Humber is also a hub for high-tech start-ups.

Graduate tech company VISR is developing revolutionary mixed reality MR technologies for business. VISR, one of the earliest Microsoft MR partners in Europe, is now applying their technology to the healthcare sector.

Virtal is a spin-off company from a joint research project between the University of Hull and Hull University Teaching Hospitals NHS Trust, which has developed an award-winning virtual radiotherapy training system which uses life-size 3D simulations to train students.

The company has invested £25 million in a state-of-the-art R&D centre in Hessle, Hull.

Moodbeam

Based in Hull’s Centre for Digital Innovation (C4DI), this healthtech start-up has developed an award-winning device to enhance mental wellbeing.

Moodbeam’s wearable device allows users to log their mood and visualise their own emotional wellbeing – or that of their children, students, patients or employees. The device, which links to a paired device, gives insights into mood, showing patterns and trends to support positive change.

‘The magic here was having the two sets of expertise: one at the hospital and one at the university. There’s something about the area that attracts people in, and then they stay forever and a day. It’s a good quality of life here and that’s a key point.’

Andy Beavis, co-founder, Virtual

Do you have a passion for making a difference? Come and take a look what the Humber region has to offer you...

Indivior

International pharmaceutical company Indivior is a world leader in addiction treatment and research into drugs which can help people overcome addiction and schizophrenia.

The company has invested £25 million in a state-of-the-art R&D centre in Hessle, Hull.
WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

It was the job opportunities that made me relocate. A colleague of mine moved to Leeds to take up a trainee registrar job in the NHS. I decided to follow suit but chose to work in Hull instead. Leeds was too fast-paced and busy for me. Hull, on the other hand, was just right.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

I spend my Saturday mornings at the local animal shelter (Hull Animal Welfare Trust) in order to help feed and look after the dogs. I am a passionate animal lover and I volunteer at the shelter to make sure all the dogs are clean and happy.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

I love visiting the Humber Bridge. It is a quiet, safe and friendly place. I feel that Hull has something for everybody.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE?

Hull is a fun-loving place and Hull city centre is a great place to go for some music and drinks. The food is also very affordable. Even the football games are very affordable.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

There are lovely walks by the foreshore in Hessle. My dogs love a good run in the Country Park and even the woods – there is even a little paddling pool for them. The unmissable Humber Bridge towers over the park and the view is just breathtaking.

I would recommend The Spice of South India. As a foodie, I love dining out. Princes Avenue is the place to go for great food. If you love Indian, I would recommend The Spice of South India.

Q&A

WITH LINCY MATHEW

WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I moved from Scunthorpe with my family as I work at the General Hospital. The area has access to everything we need in our daily life. There is a lot of countryside surrounding Scunthorpe and the cost of living is a lot lower compared to other areas.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

The location is wonderful as the area has access to everything we need in our daily life. There is a lot of countryside surrounding Scunthorpe and the cost of living is a lot lower compared to other areas.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

Because everything is affordable and many things are free, there is so much to do in your spare time. We like to eat out, and there are plenty of restaurants to choose from.
The UK’s Energy Estuary

The Humber region has powered the UK economy for decades, bringing everything from food to freight, coal to cars and passengers to petrol stations, and is home to the UK’s busiest cargo port complex. Known as ‘The Energy Estuary’, the Humber is home to a wide range of sectors manufacturing and transporting goods worldwide, including renewables and biomass energy, engineering, chemicals, food processing and digital industries.

Renewables

Leading the UK renewables sector, the Humber region is number one for biofuel production, fuelling power stations to produce 17% of the UK’s electricity, while more than 20 offshore wind farms provide power for over 200,000 UK homes.

Global wind power leader Siemens Gamesa is one of Hull’s biggest inward investments. The £2.6 billion site is Europe’s largest offshore wind turbine manufacturing plant, currently the only purpose-built facility in the world to combine wind power manufacturing and port operations. Over 72 billion has been invested in offshore wind farms off the Humber already with Orsted, the world’s biggest offshore wind farm developer, leading the way.

UK’s Trading Gateway

The River Humber, from which the region derives its name, is one of the UK’s major deep-water estuaries. Running for 40 miles, the inlet is spanned by the towering Humber Bridge, which connects East Yorkshire and Northern Lincolnshire and is recognised around the world. The Humber Bridge was the longest single-span road suspension bridge in the world when it opened in 1981, and held that title until Japan’s Akashi Kaikyo Bridge was completed nearly two decades later.

Situated in a prime location, the Humber estuary offers unrivalled access to northern UK markets and is the gateway for access to locations from Asia to the USA and beyond, through the northern industrial corridor.

Ports & Logistics

As the UK’s busiest trading complex, the Humber handles around 77 million tonnes of cargo worth over £75 billion each year. Associated British Ports (ABP), Ports of Grimsby and Immingham form the largest trading gateway anywhere in the UK.

Did you know?

Three of the world’s largest wind farms are on our doorstep and will attract between £75-100 billion of investment.

Britain’s Kitchen

The Humber region is home to more than 2,500 food and drink businesses, employing over 50,000 people and contributing over £2 billion to the UK economy. Processing 70% of the UK’s chilled and frozen seafood, 40 different species of seafood are brought in through the Humber from 30 countries. Grimsby is acknowledged as Europe’s ‘fish town’ and has seen huge investment by some of the food industry’s biggest names, such as Young’s Seafood. Thanks to the rich and fertile land, agriculture also plays a major role in the region’s economy.

Chemicals

The Humber region has the UK’s second-largest chemical cluster. The Phillips 66 Humber Refinery and Total Lindsey oil refinery have a combined refining capacity of over 22 million tonnes per year, and Phillips 66 is the only UK petroleum coke producing refinery, putting 500,000 new cars on the road.

Saltend Chemicals Park, owned and operated by the px group, is a collection of world-class chemicals and energy businesses including BP, Nippon Gohsei, Tricoya, Air Products, Yara and Ineos.

Digital

Digital expertise is certainly not in short supply within the Humber region, which is connected through some of the most advanced broadband in the UK thanks to Hull-based communications provider KCOM, who have invested £85 million in a future-proof full-fibre broadband network as a platform for business growth and innovation. The £35 million purpose-built City Hub is the region’s tech hub and is situated in the heart of the beautiful Marina setting.

Talented Minds

The Humber’s diverse and skilled workforce puts the power behind the Energy Estuary, and the region continues to benefit from multi-million-pound investments across its world-class educational and training facilities, demonstrating commitment to the long-term development of talent within the region.

Manufacturing & Engineering

The manufacturing sector in the Humber employs over 40,000 people, and 80% of the UK’s holiday home market is manufactured within the region via Swift Group Ltd, Willerby Ltd and more.

The Waterline Campaign: building a sustainable future for our region and industry.

With a passion for the region and keen to make a difference on a global level, Marketing Humber, a partnership of businesses within the Humber, and the University of Hull combined their academic and industry expertise to bring together thought leaders through the international Waterline Campaign. Through world-class research, experience and development activity, the Waterline Campaign aims to tackle the challenges of climate change by demonstrating a new economic model for decarbonisation and building a sustainable economy over the next 50 years.
Do you crave the excitement of the city? Do you long for the peace and tranquillity of the countryside? Or do you prefer the sound of crashing waves carried by the coastal breeze? No matter where you decide to lay your hat, you are home in the Humber region.

There aren’t many places in the world where you can wake up in a countryside village, have lunch in the city and then take a stroll along the stunning coastline — here you can.

With a rich and diverse landscape and some of the most affordable properties in the UK, the Humber region offers a wealth of home and lifestyle options. Whether you are looking for a spacious family home on the coast, a luxurious city-centre apartment, a cozy cottage in a charming country village or a beautiful townhouse in a historic market town, our communities are welcoming, our spaces are stunning, and our culture is thriving.

The affordability of a three-bedroom new-build house is a fraction of the price you pay in London and you can still afford to go on holidays throughout the year, so the work–life balance is great.”

Tishwant Kanwarjit, External Manufacturing Quality Assurance at RB, relocated from London.

### How do we compare to London?

<table>
<thead>
<tr>
<th>Property Type</th>
<th>North Lincolnshire</th>
<th>East Lincolnshire</th>
<th>Hull</th>
<th>Hull WCI</th>
<th>Hull HU1</th>
<th>UK average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Detached</td>
<td>£151,371</td>
<td>£202,175</td>
<td>£135,248</td>
<td>£1,644</td>
<td>£460</td>
<td>£300,464</td>
</tr>
</tbody>
</table>
| Average House Price Comparisons for Detached Properties:

<table>
<thead>
<tr>
<th>North Lincolnshire</th>
<th>£151,371</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Lincolnshire</td>
<td>£202,175</td>
</tr>
<tr>
<td>Hull</td>
<td>£135,248</td>
</tr>
</tbody>
</table>

How much will it cost to get to work on public transport for a month?

<table>
<thead>
<tr>
<th>Location</th>
<th>London</th>
<th>Hull</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£146</td>
<td>£42</td>
</tr>
</tbody>
</table>

How much does a pint of lager cost?

<table>
<thead>
<tr>
<th>Location</th>
<th>London</th>
<th>Hull</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£5</td>
<td>£3</td>
</tr>
</tbody>
</table>

How much is an average three-course meal for two people?

<table>
<thead>
<tr>
<th>Location</th>
<th>London</th>
<th>Hull</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£65</td>
<td>£45</td>
</tr>
</tbody>
</table>

How much is a one-bedroom flat to rent for a month in a central area?

<table>
<thead>
<tr>
<th>Location</th>
<th>London WCI</th>
<th>Hull HU1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£1,644</td>
<td>£498</td>
</tr>
</tbody>
</table>

How much does an average monthly mortgage payment?

<table>
<thead>
<tr>
<th>Location</th>
<th>London</th>
<th>Hull</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>£918</td>
<td>£498</td>
</tr>
</tbody>
</table>
Your View: A Recruitment Guide For The Healthcare Profession In East Yorkshire & North Lincolnshire

If you want the ultimate urban experience with excellent transport links, a stress-free commute, first-class restaurants and bars and a plethora of culture on your doorstep, then contemporary living in Hull city centre is made for you.

Hull has undergone an incredible transformation. Following its £1.5 billion regeneration there has never been a better time to call this very special city home. But what makes city living in Hull so unique? As the cost of living remains among the lowest in the UK, deluxe residencies, central locations, stunning marina views and luxurious living are all available at an affordable price.

From contemporary, cosmopolitan apartments on the Marina to leafy suburban avenues lined with characteristic Victorian townhouses and elegant fountains, Hull has everything to offer any healthcare professional at every life and career stage.

'Hull feels vibrant and lively, brimming with optimism and hope. It surprised me to say the least. With the Humber sparkling in the setting sun we walked along the river path.'


But don’t just take our word for it…

- Rent prices in Manchester are 65% higher with general living costs on average 17% higher
- In Cambridge, rent prices are 142% higher, with restaurant prices coming in at an average 21% more than in Hull
- In Leeds, rent prices are 43% more than homes in Hull and general living costs are also 10% higher on average
- According to 2019 figures by MoneySuperMarket.com, Hull is the best place in the UK to buy a house as it has the shortest average mortgage length, beating rival northern cities including Leeds, Sheffield and Newcastle.

The Heart of the City

If you want the ultimate urban experience with excellent transport links, a stress-free commute, first-class restaurants and bars and a plethora of culture on your doorstep, then contemporary living in Hull city centre is made for you.

Hull has undergone an incredible transformation. Following its £1.5 billion regeneration there has never been a better time to call this very special city home. But what makes city living in Hull so unique? As the cost of living remains among the lowest in the UK, deluxe residencies, central locations, stunning marina views and luxurious living are all available at an affordable price.

From contemporary, cosmopolitan apartments on the Marina to leafy suburban avenues lined with characteristic Victorian townhouses and elegant fountains, Hull has everything to offer any healthcare professional at every life and career stage.

'A City For Foodies

Being named UK City of Culture 2017 has reinvigorated Hull’s culinary culture and there’s never been a better time to taste the city.

Whether you’re a steak and red wine lover or a poached egg and smashed avocado bruncher, Hull has an establishment for every occasion. Brimming with gin distilleries, cocktail bars, ramen stands and craft beer breweries, whatever your taste, Hull has the place for you.

The stunning and popular Marina and Humber Street area is home to many lively independent eateries from steak houses and seafood restaurants to pizzerias and independent bars, and the 1884 Wine & Tapas Bar is a Visit England award finalist, bringing a touch of the Mediterranean to the Humber Riviera.

For a true waterfront experience, you can take in the magnificent views of the River Humber and dine on sustainable and locally sourced seafood at the Two Rivers Restaurant in The Deep.

Meander down the cobbled streets of the Old Town, which is brimming with fried buildings and bars with high-cellinged ceilings, unique character and architecture, and the infamous Trinity Market is a popular choice for lunch-goers with a vast selection of independent and international food stalls.

Take a trip down Newland Avenue and Princes Avenue, which have a great selection of bars and pubs offering everything from local craft ales and world beers to Caribbean rum cocktails and Mexican margaritas.

A Rich Heritage

As the epicentre of entertainment, Hull city centre is home to an abundance of cultural experiences. From the museum quarter, located in the heart of the historic Old Town, and numerous art galleries to the iconic fish trail and sea murals celebrating the city’s fishing heritage, Hull has a rich and colourful history. The Deep aquarium, one of the Humber region’s most famous and favourite tourist destinations, is home to over 3,500 different species (and even has penguins!). The building itself is an architectural masterpiece, designed as a ship’s bow jutting out over the River Hull.
**Bucket List Festivals**

Annual events the Freedom Festival and the Humber Street Sesh are extremely popular among arts fanatics and music lovers, and are a must-attend for anyone living within the region and beyond.

Having grown significantly over recent years, the festivals attract artists and performers from far and wide every year to entertain crowds of thousands.

Pride in Hull, led by the LGBTQ+ community and supported and sponsored by numerous local businesses, is open to all and was named the inaugural ‘UK Pride’ in 2017, making the event the focus of the Pride calendar for the year. Pride in Hull is the largest free-to-enter Pride festival in the UK and the second-largest event in the city’s festival calendar.

Freedom Festival has become one of the UK’s leading international arts festivals, with audiences in excess of 130,000 descending on the city of Hull each year.

Humber Street has been transformed into a burgeoning arts quarter. — Steve Walsh, The Guardian

Hull’s Old Town was named as one of the top ten hittest destinations in the UK according to TravelSupermarket in 2018.
A Home in the Country

Our region’s quaint villages and historic market towns provide an idyllic setting for anyone looking to relocate to the country with easy connections to the city via bus, train or a short, scenic drive. Every one of these picturesque villages and bustling market towns is steeped in a rich heritage and culture; they are ideal for healthcare professionals with families that are looking for a slower pace of life within easy reach of the city.

The beautiful Georgian town of Beverley is a serene destination with its unique architecture lining cobbled streets, overlooked by the striking Minster that rises above the skyline. Our region’s quaint villages and historic market towns provide an idyllic setting for anyone looking to relocate to the country with easy connections to the city via bus, train or a short, scenic drive. Each of our market towns has its own distinct character, combining essential facilities with a warm, welcoming feel, while sitting within an easy commute of Hull, Grimsby, Scunthorpe, York, Lincoln and Leeds, making them extremely popular.

The Yorkshire and Lincolnshire countryside is renowned for its rolling hills and bucolic landscapes, dotted with quaint houses, cosy country pubs and charming summer fêtes. From Appleby and Amcotts, Ellerker and Elloughton, Hatcliffe, Micklefield, North Cave to North Newbold, Redbourne, Sealand and South Cave and Walkington, each village has its own distinct feel and strong sense of community spirit.

Bon Appétit

Our region boasts a number of award-winning restaurants, charming bistros, gastro pubs and coffee houses, perfect for all you foodies. Renowned for farm-to-fork eateries, showcasing local produce such as regionally available fish, meat, Keyingham strawberries, Scaman’s free-range eggs and Lincolnshire cheeses, you can discover the true taste of Yorkshire and Lincolnshire. Coupled with a rich choice of international cuisine, you’re sure to enjoy the mouth-watering choices available to whet your appetite.

Winteringham Fields is a world-renowned restaurant, situated in the idyllic village of Winteringham, North Lincolnshire. The stunning site even boasts its own helipad, which has led to it being frequented by many famous names and its rise in status to one of the best restaurants outside of London, having held two coveted Michelin stars. Included in the 2019 Michelin Guide, The Hope & Anchor is a rustic pub in South Ferriby that serves hearty British favourites such as roast pork tenderloins, roast sirloin of Lincoln beef and bowls of mussels which have just arrived from Grimsby Docks.

The Sunday Times named Beverley and Driffield in its top ten places to live in the North and North East in 2019.

Each of our market towns has its own distinct character, combining essential facilities with a warm, welcoming feel, while sitting within an easy commute of Hull, Grimsby, Scunthorpe, York, Lincoln and Leeds, making them extremely popular.
Luxury Retail & Savvy Brands

What is a market town without a market? Pocklington, Driffield, Hedon, Market Weighton and Beverley are largely popular places to live and visit as they host weekly markets selling a vast array of local and homemade produce and gifts. The towns of Grimby and fishingham are home to some of Lincolnshire's largest shopping centres, and the stunning, cobblestone streets of Beverley are filled with boutique arcades and big-brand stores. In recent years, Beverley has attracted a number of niche retailers to the town, including The White Company, Jack & Wills, John Mammam Belle, Caves, Joules and Hotel Chocolat, many occupying Grade II listed buildings. Browns department store has a stretch of three lakes surrounded by beautiful woodlands and fields. The perfect setting for some peace and tranquillity, the area is so astonishingly quiet and picturesque that you won't believe you are only a 15-minute drive from the city centre. Enjoy an ice cream on the coastline or a trip-cider at the Country Park is always a great day out and fun for the kids, and for a day trip York has so many historical attractions to offer, such as the National Railway Museum and Jorvik Viking Centre – there's lots of neat history to learn.

Arts & Entertainment

Alongside the thrilling races, both the Beverley and Market Rasen racecourses host a variety of exciting events and live music throughout the year, attracting artists such as Jess Glynne, Olly Murs and Paloma Faith. Beverley Ladies Day is an essential date on the annual social calendar. Vintage fairs, food fêtes, and beer and gin festivals are a regular feature within the region.

Beverley Racecourse was announced as one of the top racecourses to visit in England and Wales by VisitEngland in 2019.

Q&A WITH KRIS MACDONALD

Name: Kris MacDonald
Occupation: Sr. Director Manufacturing Engineering, Smith+Nephew
Relocated from: Memphis, Tennessee, USA
Moved to: Brantingham
When did you move here? I moved in June 2018 with my family.

WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?
I worked for Smith+Nephew in Memphis, USA, and my manager asked me if I would consider taking a role in Hull for an intermediate timeframe. After a visit to Hull in December 2017, my wife and I decided to accept this opportunity in order to experience life in another part of the world.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE?
There are plenty of neat history to learn. We enjoy hiking through the beautiful countryside, particularly the Yorkshire Wolds, Peak District and North York Moors, several times for days out. We have also become members of the English Heritage organisation after moving here and love visiting the historical sites they maintain, both nearby and all over England.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE, AND WHY?
We enjoy visiting the nearby national parks, the Peak District and North York Moors, several times for days out. We have also become members of the English Heritage organisation after moving here and love visiting the historical sites they maintain, both nearby and all over England.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?
We enjoy spending time at home in our beautiful village of Brantingham. We have met wonderful, welcoming people and have become quite friendly with some of them. There appears to be quite a lot of lovely towns and villages in the area, we enjoy walking, and there are plenty of public footpaths with beautiful views.

WHAT DO YOU THINK ARE THE HIGHLIGHTS?
Beverley Westwood surrounds the town in over 1,200 acres of land, which is perfect for walks, picnics and also home to the racecourse. Ideal for family days out, long dog walks, and jogging and cycling, the Westwood is a popular destination and was even the start line for a stage of the Tour de Yorkshire in 2016.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?
We enjoy going on day trips at weekends. We have gone into the nearby national parks, the Peak District and North York Moors, several times for days out. We have also become members of the English Heritage organisation after moving here and love visiting the historical sites they maintain, both nearby and all over England.

In short, we are enjoying as much of the culture and beauty that is unique to Yorkshire as we can find.
Day Trips on Your Doorstep

Conveniently situated in the centre of the UK, one great benefit of living within Yorkshire and Lincolnshire is that there are so many fantastic places to visit, right on your doorstep and all within easy reach.

Whether you’re looking for a day trip with friends, a romantic weekend getaway or summer holiday spots with the family, the region boasts stunning scenery, picturesque beaches and plenty of shopping.

Leeds

A vibrant, cosmopolitan city, Leeds is full of great shops, trendy restaurants, bars and clubs – perfect for a city break. Enjoy a spot of retail therapy in Trinity Shopping Centre, finished off with a (literal) sparkling cocktail in The Alchemist or glass of wine with a spectacular skyline view from Angelica’s rooftop terrace bar. For the culture seekers, Leeds offers an abundance of museums and art galleries, such as the Royal Armouries.

Yorkshire abounds

{} From the Brontë parsonage and the Yorkshire Moors to Scarborough’s seawall arcades and rock pooling at Robin Hood’s Bay, Yorkshire is full of national parks, museums and natural beauty spots to explore and enjoy. Not short of heritage and history, Yorkshire’s most beautiful stately homes and buildings such as Castle Howard, Burton Agnes, Burton Constable, Sewerby Hall, Sledmere House and the world-famous gothic setting for Dracula, Whitby Abbey, are well worth a visit.

Thrill seekers

{} Whether you are a spectator or white-knuckle rider, you can enjoy thrills and spills at Flamingo Land or Alton Towers, swing through the trees at Go Ape in Dalby Forest or Normandy Hall Country Park, hit the slopes at Xscape, Castleford, or visit the Wallaby Walkabout and Land of the Tigers at the award-winning Yorkshire Wildlife Park.

York

{} Full of quiet cobbled lanes, exquisite architecture and an array of fabulous visitor attractions such as York Minster, the Castle Museum, the National Railway Museum and the Jorvik Viking Centre, the beauty of York will steal your heart. York’s most famous street, The Shambles, always ranks at the top of the list of the UK’s prettiest streets, and as the inspirational setting for many novels – which the presence of three Harry Potter shops indicate – it is truly a magical place to visit.

Lincoln

{} It’s hard not to fall in love with Lincoln the minute you arrive. The grand, gothic cathedral, once the tallest building in the world, overlooks the beautiful medieval streets and castle grounds that hold the famous Magna Carta. Independent boutiques, wooden-beamed pubs and ghost walk tours trail down the appropriately named Steep Hill, connecting the medieval square to the high street, which was previously named Britain’s Best Street.

‘There’s an epic quality to Yorkshire. Just 10 minutes out of the city, you’re staring at wild moorland, mountains and rivers that took my young imagination on the most incredible journey.’

Michael Palin

‘We like going for hikes along the coast and exploring new places. We’ve been all over the East Riding and Northern Lincolnshire and have more to explore still.’

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.

Did you know?

Festival of the Sky, an inventive new arts event held in Cleethorpes, was named in The Guardian’s best UK seaside events and attractions for summer 2019.

A VIEW OF COASTAL LIFE

The East Yorkshire and Northern Lincolnshire region is home to some of the UK’s most beautiful beaches and seaside resorts, such as Cleethorpes. With its award-winning pier, multiple award-winning beaches and its Blue Flag water quality status, the popular beauty spot also hosts an abundance of sea-view apartments with stunning panoramic views of the east coast away from the hustle and bustle of the city and close to the rolling waves and crisp, fresh ocean breeze.

www.yorkshire.com and www.visitlincolnshire.com

‘We like going for hikes along the coast and exploring new places. We’ve been all over the East Riding and Northern Lincolnshire and have more to explore still.’

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.

A VIEW OF COASTAL LIFE

The East Yorkshire and Northern Lincolnshire region is home to some of the UK’s most beautiful beaches and seaside resorts, such as Cleethorpes. With its award-winning pier, multiple award-winning beaches and its Blue Flag water quality status, the popular beauty spot also hosts an abundance of sea-view apartments with stunning panoramic views of the east coast away from the hustle and bustle of the city and close to the rolling waves and crisp, fresh ocean breeze.

www.yorkshire.com and www.visitlincolnshire.com

‘We like going for hikes along the coast and exploring new places. We’ve been all over the East Riding and Northern Lincolnshire and have more to explore still.’

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.

A VIEW OF COASTAL LIFE

The East Yorkshire and Northern Lincolnshire region is home to some of the UK’s most beautiful beaches and seaside resorts, such as Cleethorpes. With its award-winning pier, multiple award-winning beaches and its Blue Flag water quality status, the popular beauty spot also hosts an abundance of sea-view apartments with stunning panoramic views of the east coast away from the hustle and bustle of the city and close to the rolling waves and crisp, fresh ocean breeze.

www.yorkshire.com and www.visitlincolnshire.com

‘We like going for hikes along the coast and exploring new places. We’ve been all over the East Riding and Northern Lincolnshire and have more to explore still.’

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.

A VIEW OF COASTAL LIFE

The East Yorkshire and Northern Lincolnshire region is home to some of the UK’s most beautiful beaches and seaside resorts, such as Cleethorpes. With its award-winning pier, multiple award-winning beaches and its Blue Flag water quality status, the popular beauty spot also hosts an abundance of sea-view apartments with stunning panoramic views of the east coast away from the hustle and bustle of the city and close to the rolling waves and crisp, fresh ocean breeze.

www.yorkshire.com and www.visitlincolnshire.com

‘We like going for hikes along the coast and exploring new places. We’ve been all over the East Riding and Northern Lincolnshire and have more to explore still.’

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.

A VIEW OF COASTAL LIFE

The East Yorkshire and Northern Lincolnshire region is home to some of the UK’s most beautiful beaches and seaside resorts, such as Cleethorpes. With its award-winning pier, multiple award-winning beaches and its Blue Flag water quality status, the popular beauty spot also hosts an abundance of sea-view apartments with stunning panoramic views of the east coast away from the hustle and bustle of the city and close to the rolling waves and crisp, fresh ocean breeze.

www.yorkshire.com and www.visitlincolnshire.com

‘We like going for hikes along the coast and exploring new places. We’ve been all over the East Riding and Northern Lincolnshire and have more to explore still.’

Dr Clare Killingback, Senior Lecturer in Physiotherapy at the University of Hull, relocated from Bournemouth.
Get Active

With some of the best landscapes and scenery in the country, there’s never been a better time to step outside and take full advantage of what the region has to offer.

Miles of heritage coastline surrounds the Humber and offers well-marked walking routes, as well as the opportunity to try a huge range of water sports such as windsurfing, sailing, canoeing, stand-up paddle boarding or kite surfing. And for those that prefer to stay on dry land, the stunning Yorkshire and Lincolnshire Wolds are the perfect settings to spend the afternoon outdoors.

The Yorkshire Wolds are famed for their great terrain for road cycling, so much so that Yorkshire hosted the Grand Depart of the Tour de France in 2014 and subsequently created Tour de Yorkshire, the country’s own annual four-day road cycling race. The event has quickly become one of the most popular in the UK, attracting crowds of over two million people in 2018 and generating over £100 million to the Yorkshire economy.

Whether you love to walk, run, hike, cycle, the Wolds have something to offer everyone. For horse lovers, there are miles of bridle paths throughout the region just waiting to be explored, and keen golfers will enjoy the many golf clubs, including Forest Pines Hotel & Golf Resort, which has hosted some of the country’s top PGA professionals and is also rated as one of the UK’s leading winter courses. East Yorkshire also offers numerous polo clubs, such as the White Rose Polo Club, situated just a mile from Market Weighton, and the Beverley Polo Club, which hosts the prestigious Yorkshire National Cup every year.

The region also offers a fantastic selection of gyms, health and leisure centres. Fitness centres include David Lloyd’s, JD Gyms, Pure Gym and Nuffield Health, as well as several sports centres and 24-hour gyms located in Hull city centre.

More of a spectator? Our region is home to a number of successful sporting teams:

- Football: EFL teams Hull City, Lincoln City, Scunthorpe United and Grimsby Town
- Rugby League: Super League rugby teams Hull KR and Hull FC
- Rugby union: Hull RUFC, Hull Ionians RUFC
- Ice hockey teams: Grimsby Redsings and Hull Pirates

WHAT MADE YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I previously lived in the area working for RB, prior to relocating to New Jersey, USA in 2012. My wife and I really enjoyed our previous time here so when the opportunity arose to return to RB within the region, we relocated right away.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

The company culture at RB fits me perfectly, and the surrounding area offers a balance of great locations coupled with some really nice places to visit, such as the lovely coastline, historic towns and cities to explore on your doorstep, like Beverley and York, and not forgetting the friendly people here too, of course.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

I spend a lot of my personal time taking my children to various after-school activities such as Scouts/Cubs or jags, as well as pursuing my own martial arts passion for taekwondo.

My wife also relocated her cake-making business to the local area too and has been building up her local reputation.

We only moved into our new home at the end of last year so we have spent the last few months visiting and reacquainting ourselves with the great places which are on our doorstep and enjoying the odd day trip to the coast.

One highlight is to walk the Humber Bridge because you get an absolutely amazing view of the Humber estuary and can break up the return trip with a pub lunch, trip to the nature reserve near Barton upon Humber or maybe even visit the Old Fruit Market before returning.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

One of my family’s favourite places to go at the weekend is The Deep aquarium. We have been countless times over the years. My kids still love it there and Alexander even celebrated his birthday there a few months ago with a Beavers sleepover near the main tank.

Another emerging firm family favourite is Wings International Cuisine; we absolutely love it there and my kids love the desserts. We have been countless times since we moved back here, and I am sure that it won’t be the last.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE? WHAT HAVE BEEN YOUR KEY HIGHLIGHTS?

We have moved a lot over the last 20 years – but this is the last time according to my wife! There are so many nice restaurants in the area that you will be spoilt for choice of where to go on a night out, in particular the redeveloped Fruit Market area.

Since we have three sons all of school age, finding a great school was an extremely high priority to make the move work. Thankfully, there are some great schools in the area and the people are definitely very friendly. They have made new friends at their school and joined new social groups to help quickly get immersed in the region.
Every child deserves the best start in life, and since our region has excellent education providers at every Key Stage with first-class teaching and facilities to match you can be confident that you are making the right choices for you and your family.

Top of the Class

One of the hardest parts of relocating with children is choosing the right school or college for them, and the Humber region has many fantastic schools, colleges and further education facilities to offer:

• An unrivalled choice of independent educational providers achieving top GCSE and A-level results – including pass rates of 100% and those with A* to A grades of +92%.
• 90% of higher education students gain employment or go on to further education within six months of graduating.
• UK and world-leading state-of-the-art professional training facilities linked to key industry sectors.

‘The loveliness of all the people from Hull who I have met over the years from starting my degree to now in my job role is what made me relocate here and stay long term.’

Shauna Smith, sonographer, relocated from Middlesbrough.
From Little Acorns

It’s important to know that your children are being provided with the best quality when it comes to their early years educational needs, and this can be a concern for many parents when they relocate to a new area.

But worry not; across the region we have an abundance of outstanding nursery care providers that offer exceptional care and facilities to suit every lifestyle and budget.

Comparison average nursery fees per week:
- Yorkshire & Humber: £93.60
- London £147.74
- England: £113.06
- Wales: £109.07
- Scotland: £104.06

Comparison nursery fees per week:
- Yorkshire & Humber: £93.60
- London £147.74
- England: £113.06
- Wales: £109.07
- Scotland: £104.06

Primary Schools

Primary schools across East Yorkshire and Northern Lincolnshire have maintained impressive standards of reading, writing and mathematics and have achieved ‘outstanding’ Ofsted results that are well above the national average. A few examples are:

• Thoresby Primary School, Hull
• Alkborough Primary School, Scunthorpe
• Elloughton Primary School, Hull
• Ellington Private Nursery with Little Acorns, Brough

Useful links:
www.daynurseries.co.uk
www.findmyschool.co.uk
http://reports.ofsted.gov.uk
www.theschoolrun.com

Best rated day nurseries across the region...

North Lincolnshire:
31 nurseries to choose from
- Red Hen Day Nursery, Legbourne, Louth*
- Little Angels Day Nursery, Grimsby
- The Acorn Day Nursery, Scunthorpe
- Little Trees Day Nursery, Grimsby
- Waltham Pre-School, Waltham, Grimsby
- Immingham Day Nursery, Immingham
- Springfield Lodge Montessori Day Nursery, Grimsby

North East Lincolnshire:
21 nurseries to choose from
- The Children’s House, Scunthorpe*
- Little Stars Day Nursery, Grimsby
- Waltham Early Years Centre, Waltham, Grimsby
- Immingham Pre-School, Immingham
- Springfield Lodge Montessori Day Nursery, Grimsby

Hull & East Riding:
107 nurseries to choose from
- Tickton Pre-School*
- Tiptree Day Nursery, Bishop Burton, Hessle, Wolds, East and West Hull
- Springfield Lodge Montessori Day Nursery, Grimsby
- Bloughton Private Nursery with Little Acorns, Brough

*Rated ‘outstanding’ by Ofsted

- 2016/17 results show that 99% of children get accepted to their first-choice primary school.
- 83% of both Hull and East Riding primary schools have good or outstanding Ofsted ratings, 2018.
- Adventurer Bear Grylls praised Thoresby Primary School in west Hull, after the school was crowned the best in the country for developing pupils’ character.
- Eastfield Primary Academy, Immingham, is one of the 22 schools that are part of the Empire Learning Trust, and was the first academy in North East Lincolnshire to be marked as ‘outstanding’ in the 2016 Ofsted framework.
Secondary Schools

When it comes to GCSE results, schools in the East Riding are significantly above the UK average, with 46% of pupils achieving a grade 5 or above in English and Maths, and 80% of students attaining five or more A*-C grades, according to Ofsted (2018).

With high-achieving secondary schools and contemporary academies offering state-of-the-art teaching facilities that are designed to propel students into vocational careers, many of the region’s schools have been rated ‘outstanding’ by Ofsted. Such schools include:

- Kelvin Hall School, Hull
- Tollbar Academy, Grimsby
- Tuveneykes Special School, Hull
- Humberside Academy, Grimsby
- St Mary’s College, Voluntary Catholic Academy, Hull
- South Hunsley School & Sixth Form College, East Riding of Yorkshire

Malet Lambert

Malet Lambert in Hull has a long and proud history dating back to 1592. It is part of the Education Alliance, a Multi-Academy Trust partnership with South Hunsley School, Driffield School, The Smith School, Hunsley Primary and North Cave C.E. Primary School. Malet Lambert is the only school in the Humberside region with Key Stage 5 Flagship Status. The school also works closely with further education and industry partners to deliver an extensive CEIAG programme and offer their pupils a wide variety of options in a relevant curriculum.

Did you know?
The amount of ‘good’ or ‘outstanding’ secondary schools in Hull soared above the national average according to Ofsted in 2018.

Independent Schools

Hull Collegiate School, Anlaby

Hull Collegiate School is one of the leading independent schools in Hull and East Yorkshire. Hymers College is the top-performing independent school in Hull and East Yorkshire. Hull Collegiate School excels in building the potential of every student both inside and outside the classroom, and in 2018, 78.1% of all A-level grades were A*-B and 65.3% of all GCSE results were A/7 or higher.

Hymers College, Hull

Situated in Hull within 45 acres of beautifully landscaped grounds, Hymers College is the top-performing independent school in Hull and East Yorkshire. Hymers College prides itself on fulfilling the potential of every student both inside and outside the classroom, and in 2018, 78.1% of all A-level grades were A*-B and 65.3% of all GCSE results were A/7 or higher.

Hymers College has been ranked as ‘one of the best schools in the North of England’, by The Sunday Times.

St Martin’s Preparatory School, Grimsby

St Martin’s Preparatory School is one of Lincolnshire’s leading independent schools with consistently high results, providing co-educational preparatory schooling for pupils aged 4-11. Most pupils go on to grammar school education, and the small class sizes of under 20 allow for excellent academic, first-class pastoral care and varied extracurricular opportunities. Housed in a stunning Edwardian building, their traditions of conduct and manners dovetail with academic excellence.

Notable former students of Pocklington School or ‘Old Pocklingtonians’ include Adrian Edmonson and Sir Tom Stoppard.
Higher Education

The Humber has an excellent spread of further and higher education colleges. Between them, they offer a wide range of vocational and academic subjects covering many specialist industry sectors. These colleges have strong links to the business community, regionally and nationally, enabling students to combine classroom learning with valuable work experience.

Wilberforce Sixth Form College, Hull

Wilberforce Sixth Form College offers high-quality teaching and resources to facilitate students’ progression to top universities and sought-after careers. The college achieved its best ever results to date in 2018, with an impressive 99.8% pass rate. Its engineering and digital courses have also been recognised nationally in the top 5%. Wilberforce College has recently received status as a Maths Centre for Excellence and is the first college in the Humber region to be awarded the Humber LEP Gold Standard for Careers, now the nationally accredited Quality in Careers Standard.

Grimsby Institute, Grimsby

The University Centre Grimsby is no ordinary uni, providing extraordinary opportunities. A key provider of health-based foundation and bachelor’s degrees, including Professional Healthcare Studies, Mental Health Nursing and Counselling, it is also a Nurse Training Provider, with students training in realistic settings. The college’s Centre for Professional Development offers advanced-level training in areas ranging from health and social care to sports coaching. Located in the centre of Grimsby, the Nuns Corner campus is also home to the Engineering and Renewable Energy Centre, a £5 million sports centre, the Grimsby School of Art (a £4 million home for creative arts courses), a large apprenticeship provision and the Food Refrigeration and Process Engineering Research Centre (FRPERC).

North Lindsey College, Scunthorpe

North Lindsey College is the largest provider of further education (post-16), apprenticeships and training in Northern Lincolnshire. Part of the DN Colleges Group with Doncaster College, North Lindsey has over 1,800 apprentices and over 1,000 higher education learners, with the recently opened University Campus North Lincolnshire to expand provision further. The college has key employer partnerships including Siemens Gamesa, Total LOR and Toton, delivering a range of full-cost, funded and apprenticeship programmes to many employer needs. North Lindsey College and Doncaster College are leading by example with over 2,000 apprentices.

Over £20 million has been invested across the campus in recent years, with a focus on key areas of engineering, healthcare, construction and motor vehicle. The college’s overall achievement rates for 2018 put it in the top 15% of general further education colleges nationally.

Hull College Group is one of the largest further and higher education colleges in the country, offering over 1,000 courses to over 26,000 students every year. Hull College is one of the few colleges in the country to offer progression from age 14 through to master’s level, and the group is rightly proud that 91% of its students progress to work or further study within six months of finishing their courses. The group has strong partnerships with over 1,200 local and national employers, including Siemens and BMW.

East Riding College and Bridlington Medical, Health and Social Care Academy

East Riding College has been working with other education providers and employers in health and social care to develop the Bridlington Medical, Health and Social Care Academy. The college works in a consortium which includes representatives from the sector such as GP surgeries, the NHS, East Riding Social Services and members of the voluntary and private care sector. The academy aims to provide part-time students with the experience they need to progress into a career within the NHS and social care.

Bishop Burton College, Bishop Burton

Bishop Burton College is the No.1 land-based college in the UK, specialising in agriculture, equine, animal management and sport. The college has a world-class equine area and outstanding sporting partnerships with the likes of Hull City and the City of Hull Rugby League Academy. Benefitting from working on a real commercial farm, the college is a Centre of Vocational Excellence for Agriculture and Equine.

Did you know?

Hull College started out as a technical college over 110 years ago and is now home to students from more than 100 different countries.

The opening ceremony of the London 2012 Olympics was co-produced by a former Hull College student.

Did you know?

Bishop Burton is a two-time winner of the prestigious British Quality Foundation’s UK Excellence Award.

Did you know?

Grimsby Institute’s hair and beauty training salon named The Graduate Salon, was recently named as the CIBTAC International Centre of the Year. Grimsby Institute has also achieved National Skills Academy status for Creative and Cultural Skills, Food Manufacturing and Environmental Technologies.

Did you know?

Hunting invested more than £30 million in its two main campuses in Beverley and Bridlington. East Riding College provides impressively modern learning facilities and has been recognised as ‘outstanding’ by Ofsted, who praised the college for its industry-standard equipment in excellent working environments. The college’s Centre for Professional Development offers advanced-level qualifications in business-related subjects such as accounting, human resources, management and marketing, and the Clinical Skills Centre provides state-of-the-art facilities and equipment which helps train the next generation of doctors, nurses and midwives in realistic settings.
The university recently became the Official University Partner for Team GB. The foundation of the partnership is their joint belief that when someone is challenged and supported, they can achieve their absolute best. Whether it’s in a lecture theatre or on the field, in a lab or on the track, in an operating theatre or the ring, their joint belief is that everyone can achieve extraordinary things.

For the second year running, they were awarded Silver in the Teaching Excellence Framework, which was introduced by the government to recognise excellence in learning and teaching in UK universities and colleges. The university received strong praise for the support they provide to students and the outcomes they achieve.

Everywhere you look on campus there is evidence of a £300 million investment programme to help deliver the best possible student experience, teaching and research. As well as strengthening student services, this includes brand-new accommodation on campus, a concert and performance venue that opened ahead of Hull’s reign as the UK City of Culture in 2017 and a new £16 million investment to enhance sports facilities.

Healthcare programmes at the University of Hull

The university is a major contributor to the region’s healthcare workforce and carries out world-leading research to help address critical health issues. Graduates make an outstanding contribution to improving the health of the people in our region and beyond, evidenced by the fact that for four consecutive years 100% of operating department practitioners, nursing, midwifery and medical graduates have been in employment or further education within six months.

In July 2019 more than 400 nurses, medicine and other allied health students such as midwives, operating department practitioners and associate practitioners graduated, the majority of whom have already been taken on by local health services, making a real difference to their communities.

The university continues to invest and develop to address critical skills shortages in healthcare. For example, it has recently introduced new programmes such as Paramedic Science and Physiotherapy, and increased the number of places available to study medicine at Hull York Medical School.

- BSc Physiotherapy is launching at the University of Hull in 2020 in the Allam Medical Building.

Did you know?
1. The University of Hull welcomes students from more than 100 countries.
2. Half of the people who visit the campus go on to apply to study at the university.
3. Awarded Silver for Teaching Excellence*
4. £300m is being invested on campus to help deliver the best possible student experience, teaching and research.
5. 95.9% of students are in work or further study six months after graduating**

* Awarded a Silver in the Teaching Excellence Framework which recognises excellence in teaching and learning in UK universities and colleges
** Destinations of Leavers from Higher Education for the academic year 2016/17, published by HESA June 2018.
WHAT MAKES YOU DECIDE TO RELOCATE TO THE HUMBER REGION?

I came to Hull for university, as the University of Hull had a good reputation for nursing and Hull was an up-and-coming city. Hull is also a very affordable place to live and the location is idyllic, as you are surrounded by countryside and the coastline.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

Hull University Teaching Hospitals NHS Trust is a fantastic company to work for; they are very supportive and offer great opportunities for career progression. The location is brilliant as you have the countryside and coastline within a short distance of the city. The affordability of Hull was also a factor in me relocating here, as house prices are cheaper compared to other areas.

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

My favourite places within the city are the Fruit Market to socialise with friends and family when they visit, especially the Humberside Street Donkey Co., who have an amazing array of different gins and spirits to try. My favourite restaurant would have to be the Old Custom House, which specialises in authentic Italian seafood cuisine. There is a beautiful walking trail from Skidby to Old Ellerby; it’s lovely in the summer and there is a great pub at the end of it called the Blue Bell Inn, which does great food. Newland Avenue and Princes Avenue offer a great variety of food and drink establishments.

WHAT DO YOU THINK ARE THE BEST THINGS ABOUT LIVING AND WORKING HERE?

There is a lot of industry in the area, especially industry relevant for chemistry graduates. I had a desire to work in the healthcare industry and Hull itself has strong ties to healthcare with business and academia both having presence, each with different positioning.

As a young professional, I wished to work in a busy city where there’s plenty going on to keep me entertained in the evenings and at weekends. The City of Culture status that was given in 2017 brought a good level of investment into the city and reinvigorated the area with new energy and life. It always feels like there is something going on in the city, such as world-class music events at the new Bonus Arena, beer festivals that celebrate the beverages produced by local breweries, or renowned art exhibitions at the Ferens art gallery – to name a few. Another large advantage of living and working here is the low cost of rent, housing and living in general.

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE?

There is plenty of good places to eat and drink in Hull. A great brewery is based in the city and even has a bar in the centre with plenty of different beers on offer. There are restaurants for all types of good quality cuisine down The Avenues: Italian, Indian, Jamaican and Thai, just to name a few. One of my favourite places to visit is a little bar called Brew. They serve a selection of local ales, coffee and snacks, have board games and the staff are really friendly!

WHERE ARE YOUR FAVOURITE PLACES TO VISIT HERE AND WHY?

The best things about living here I’d probably say is the affordability in combination with the job. The cost of living in Hull is quite low and RB pay a good salary respective to the area, allowing extra funds for saving, activities and so forth.

The variation of work and the opportunity for progression makes RB an attractive employer and the skills to be learned there are applicable to jobs in other companies.

HOW DO YOU LIKE TO SPEND YOUR SPARE TIME?

A couple of hobbies I really enjoy are kickboxing and hiking. The city is on the doorstep of the Peak District, and hiking. The city is on the doorstep of the Peak District, allowing plenty of opportunities to get out of the city and into the countryside.

Back in the city, there are good parks and walking or running routes, such as the Humber Bridge, surrounding parks and two large parks: East Park and West Park. It should be noted that the city also has two good rugby teams and a decent football team too!

WHAT WOULD YOU SAY TO SOMEONE THINKING ABOUT RELOCATING HERE?

A Recruitment Guide For The Healthcare Profession In East Yorkshire & North Lincolnshire
Hull York Medical School

Founded in 2001 as a partnership between the University of Hull and the University of York, Hull York Medical School delivers exceptional medical education based on clinician-led problem-based learning, early and sustained clinical exposure, and a patient-centred approach to healthcare. Medical students at Hull York benefit from a broad range of clinical experience, much possible to the school’s close partnerships with five acute NHS Trust partners, four Mental Health Trust partners, and more than 100 GP surgeries who provide placements across the region. The school is also home to world-leading research, transforming the lives of patients locally, nationally and beyond, including the £2.4 million Wolfson Palliative Care Research Centre at the University of Hull, which is dedicated to helping those with life-limiting conditions to live well. From September 2019 an expanded Hull York Medical School will welcome more undergraduate students than ever, responding to the growing shortage of doctors in the UK by training 230 medics per year, a 60% increase from 2017.

Ron Dearing UTC

Hull’s £10 million business-backed Ron Dearing University Technical College provides students with an employer-driven technical and vocational education. Backed by Hull University and some of the region’s leading employers such as KCOM, RB Smith+Nephew, Siemens Gamesa and Spencer Group, students get the unique experience of working on exciting projects and the opportunity of full-time employment.

Did you know?

Hull York Medical School has been accredited with the Athena Swan Silver Award for commitment to advancing the careers of women in science.

I completed my undergraduate degree in biochemistry and worked at Bart’s Health NHS Trust in London for five years as a Young Person’s Representative. I had plenty of exposure to women’s health and experience in paediatric settings but coming to Hull York Medical School is my chance to try everything. There’s so much going on here, and lots to get involved with. My biomedicine degree has prepared me well for the basic sciences within the medicine course, but communicating with patients is a completely different skill. Gaining clinical exposure so early in the course really helps, and is part of what attracted me to Hull York Medical School. I’ve only been here for a term so far, and I’ve already been on placements within a local hospital and GP practice. The course is so vocational and that makes you feel like you’re already working. The cost of living here is definitely a pull factor too - you can do things that you couldn’t necessarily afford to do anywhere else. I went to see the Royal Philharmonic Orchestra the other week in Hull and it was only £3! Having such a wide variety of sports and clubs and things to join, is really important when you’re studying such a long course.

Melissa Matthews, Hull York Medical School student from London.

Train Further

As the UK’s Energy Estuary, the Humber region’s work is in global demand across linked industry sectors. Over £6 billion of private investment and government funding is helping to drive the Humber region’s prosperity, with industry-leading developments placing the spotlight on the region’s rich ambition.

As a result, an abundance of postacademic training facilities has been specially developed, where educational partners are linking with employers to capitalize on this renaissance of the Humber’s industries, including energy, chemical and renewable energy.

Ron Dearing UTC

HOTA

HOTA is a quality training provider which offers nationally approved training and bespoke courses to help individuals and companies deliver courses from their specialist sites. The core of the training centre is the environmental training pool, housing the Helicopter Underwater Escape Trainer, which is capable of a 10-degree revolution underwater. This facility is used as a major part of training delegates for the offshore industry, as well as specialist training for bodies such as UK fire and rescue services, police air support units and the Royal Air Force.

HETA

Established over 50 years ago, HETA is renowned as the leading engineering training provider within the Humber region. Operating across Hull, Scunthorpe and Stallingborough, HETA provides industry upskilling courses for employees and apprenticeships for students, putting an average of 400 level-3 engineering apprentices through a three-year training programme. HETA partners with over 400 companies to supply expert industry training courses, 90% of which are based within the Humber including Hull University Teaching Hospitals NHS Trust, RB, Centrica, AAK, Smith+Nephew and Yorkshire Water.

Did you know?

HETA is the leading engineering training provider in the Yorkshire and Humber region.

Modal Training

Modal Training, based in Immingham, is a £2 million specialist training centre for the maritime, offshore, ports and logistics sector; it uses state-of-the-art simulators for applied training and performance development.

The new the MNTR- and McA Approved Humber Maritime Academy, developed by Modal Training and the TEC Partnership formally the Grimsby Institute Group, provides full aid training programmes for those aiming to enter the Merchant Navy as officers.

Engineering UTC Northern Lincolnshire

With strong links to the engineering industry, Engineering UTC Northern Lincolnshire delivers an innovative programme of education that combines technical, practical and academic learning. Their range of workshop spaces, classrooms and labs are purpose built to create inspiring learning environments and their £2 million campus contains some of the latest cutting-edge equipment and facilities in the country, including 3D printers, a wind tunnel and robotics.

Train Further

As the UK’s Energy Estuary, the Humber region’s work is in global demand across linked industry sectors. Over £6 billion of private investment and government funding is helping to drive the Humber region’s prosperity, with industry-leading developments placing the spotlight on the region’s rich ambition.

As a result, an abundance of postacademic training facilities has been specially developed, where educational partners are linking with employers to capitalize on this renaissance of the Humber’s industries, including energy, chemical and renewable energy.

Ron Dearing UTC

HOTA

HOTA is a quality training provider which offers nationally approved training and bespoke courses to help individuals and companies deliver courses from their specialist sites. The core of the training centre is the environmental training pool, housing the Helicopter Underwater Escape Trainer, which is capable of a 10-degree revolution underwater. This facility is used as a major part of training delegates for the offshore industry, as well as specialist training for bodies such as UK fire and rescue services, police air support units and the Royal Air Force.

HETA

Established over 50 years ago, HETA is renowned as the leading engineering training provider within the Humber region. Operating across Hull, Scunthorpe and Stallingborough, HETA provides industry upskilling courses for employees and apprenticeships for students, putting an average of 400 level-3 engineering apprentices through a three-year training programme. HETA partners with over 400 companies to supply expert industry training courses, 90% of which are based within the Humber including Hull University Teaching Hospitals NHS Trust, RB, Centrica, AAK, Smith+Nephew and Yorkshire Water.

Did you know?

HETA is the leading engineering training provider in the Yorkshire and Humber region.

Modal Training

Modal Training, based in Immingham, is a £2 million specialist training centre for the maritime, offshore, ports and logistics sector; it uses state-of-the-art simulators for applied training and performance development.

The new the MNTR- and McA Approved Humber Maritime Academy, developed by Modal Training and the TEC Partnership formally the Grimsby Institute Group, provides full aid training programmes for those aiming to enter the Merchant Navy as officers.

Engineering UTC Northern Lincolnshire

With strong links to the engineering industry, Engineering UTC Northern Lincolnshire delivers an innovative programme of education that combines technical, practical and academic learning. Their range of workshop spaces, classrooms and labs are purpose built to create inspiring learning environments and their £2 million campus contains some of the latest cutting-edge equipment and facilities in the country, including 3D printers, a wind tunnel and robotics.
Whether you prefer to travel by road, rail, sea or air, the Humber region’s ideal location and connectivity offers easy access to the capital, Europe and beyond, meaning the world is – quite literally – on your doorstep.
Useful Key Contacts

Active Humber
www.activehumber.co.uk

Care Plus Group
www.careplusgroup.org
T: 01472 266999
E: cpg.comms@nhs.net

City Health Care Partnerships
www.chcpcic.org.uk
T: 01482 347620
E: webenquiries@chcphull.nhs.uk

Daisy Appeal
www.daisyappeal.org
T: 01482 461909
E: jane@daisyappeal.org

Citycare
www.citycare-sharedagenda.co.uk
T: 01482 974333

Hull University Teaching Hospitals NHS Trust
www.hey.nhs.uk
T: 01482 875875
E: esc.helpdesk@hey.nhs.uk

Hull York Medical School
www.hyms.ac.uk

Indivior
www.indivior.com

Inhealthcare
www.inhealthcare.co.uk
T: 01423 877400
E: contact@inhealthcare.co.uk

Meddserve
www.meddserve.com
T: 01482 908208

NAViGO
www.navigocare.co.uk
T: 01472 583000
E: info.navigo@nhs.net

NHS Hull CCG
www.hullccg.nhs.uk
T: 01482 344700
E: HULLCCG.contactus@nhs.net

Northern Lincolnshire and Goole NHS Foundation
Trust – Diana Princess of Wales in
Grimsby, Scunthorpe General Hospital and Goole Hospital
www.nlgnhs.uk

Ofsted
Search for schools in your area:
https://reports.ofsted.gov.uk

RB
www.rb.com
T: 01482 326151

Smith+Nephew
www.smith-nephew.com
T: 01482 222200

University of Hull
www.hull.ac.uk
T: 01482 346311

Vertual
www.vertual.co.uk
T: 01482 221616
E: sales@vertual.co.uk

VISR
www.visr-vr.com
T: 01482 275299
E: intouch@visr-vr.com

For the latest job opportunities, to find out more about
the region’s industry expertise or for further information
about living and working in East Yorkshire and Northern
Lincolnshire visit: www.marketinghumber.com